

CIO SURVEY 2024

The 10th Anniversary Celebration

17 October 2024 | The Polo Room, Inanda Club

Brought to you by Brainstorm, in partnership with MTN Business

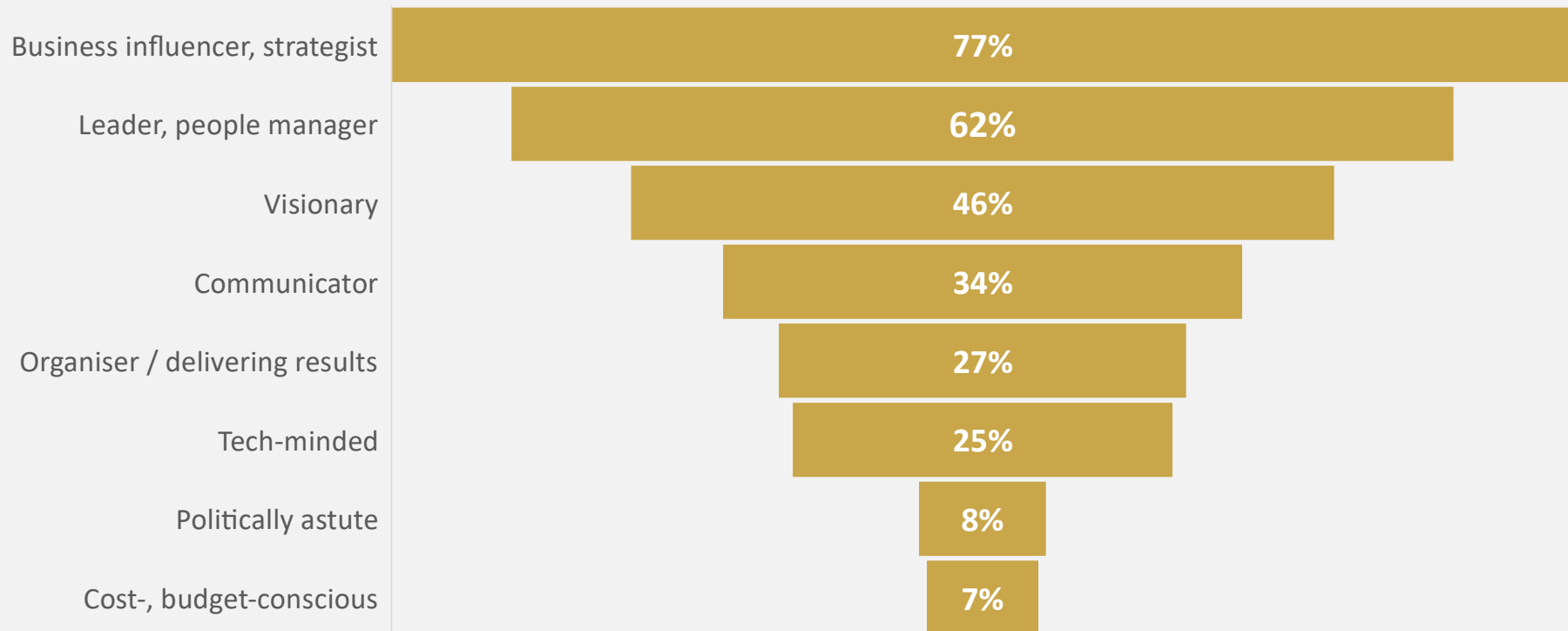
Just think.
brainstorm



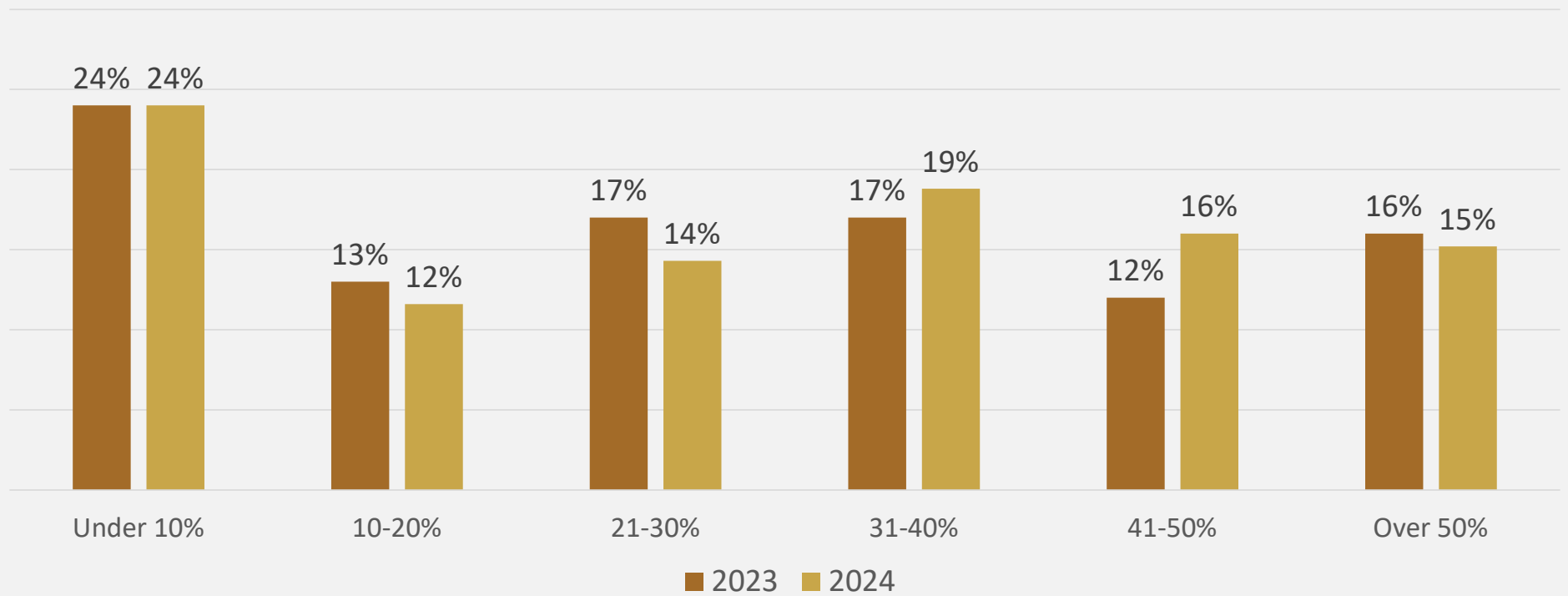
Typical respondent

- Age: 40-50
- Race: African
- Years as a CIO: 10 yrs+
- Length of service in current role: 3-5 yrs
- Sectors: Financial services
- Employee numbers: 501 – 1000
- IT team size: 10-49

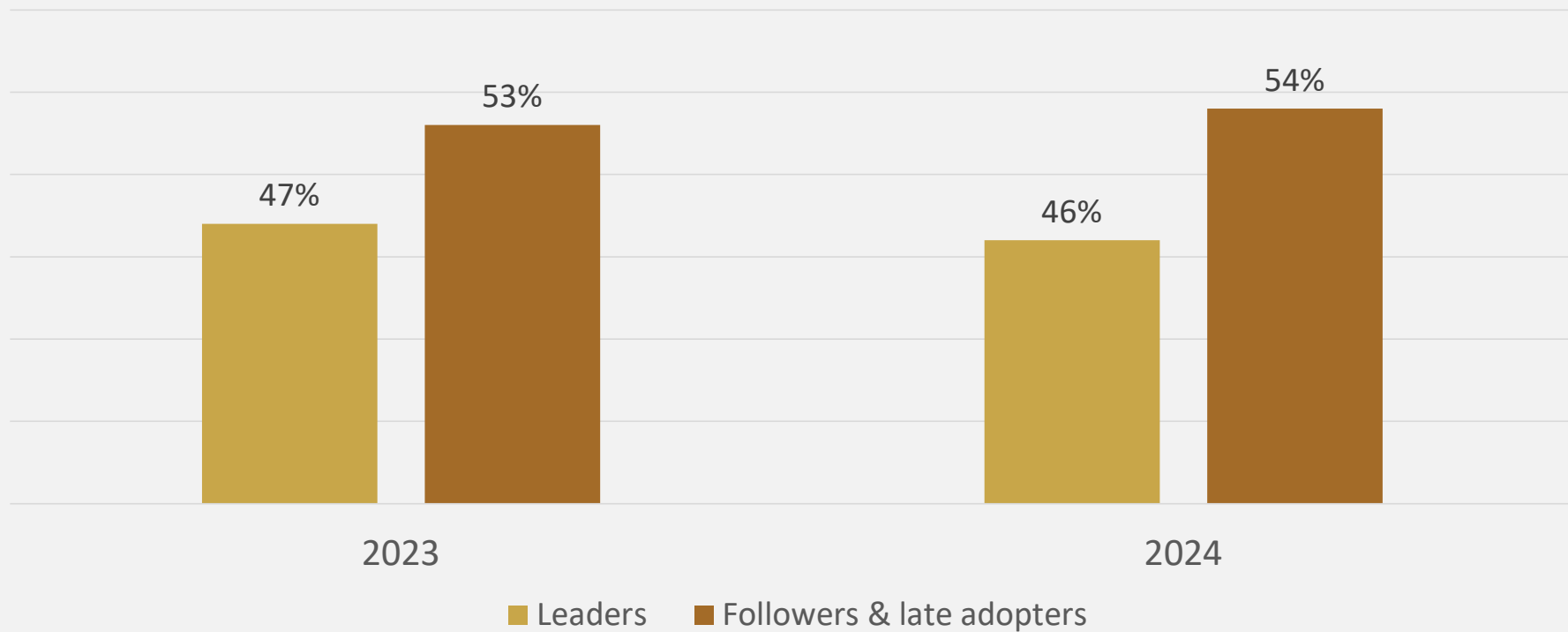
Top attributes



Gender parity



Leaders, followers & late adopters

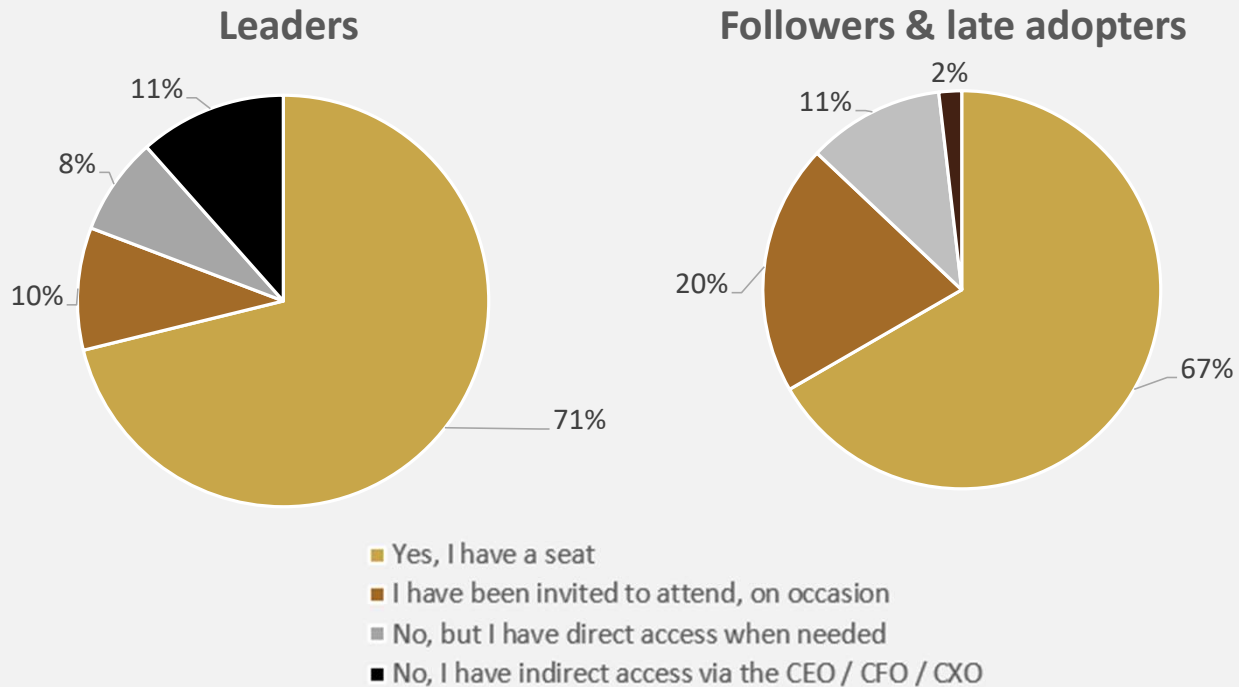


Seat on the exco

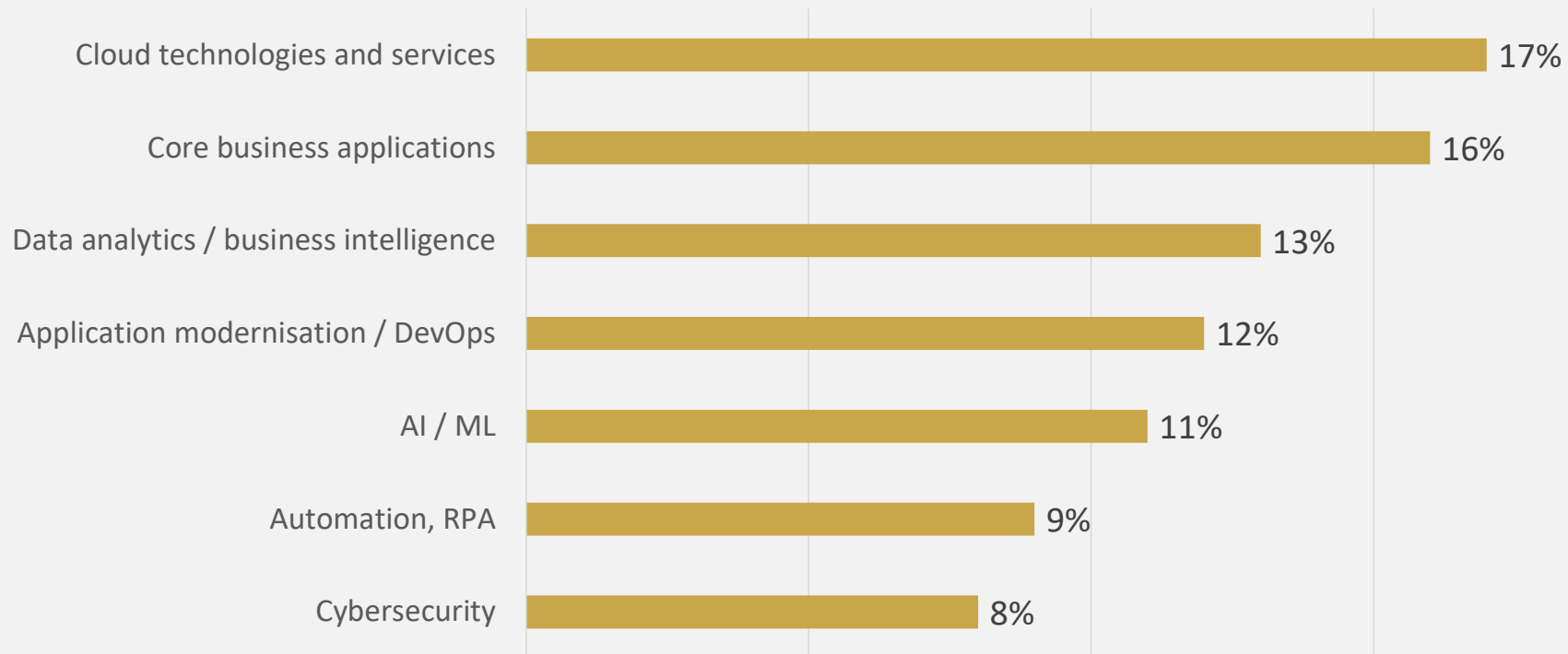


65%

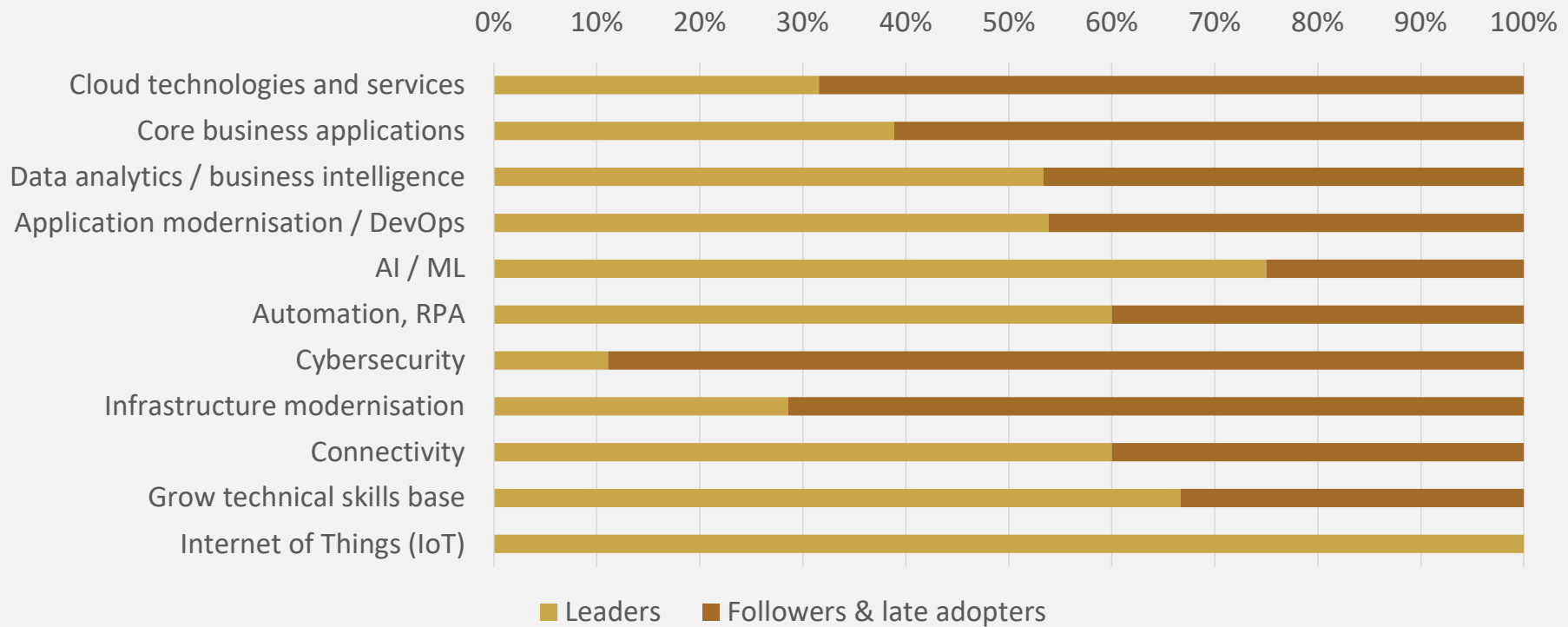
56%



Tech investment priority



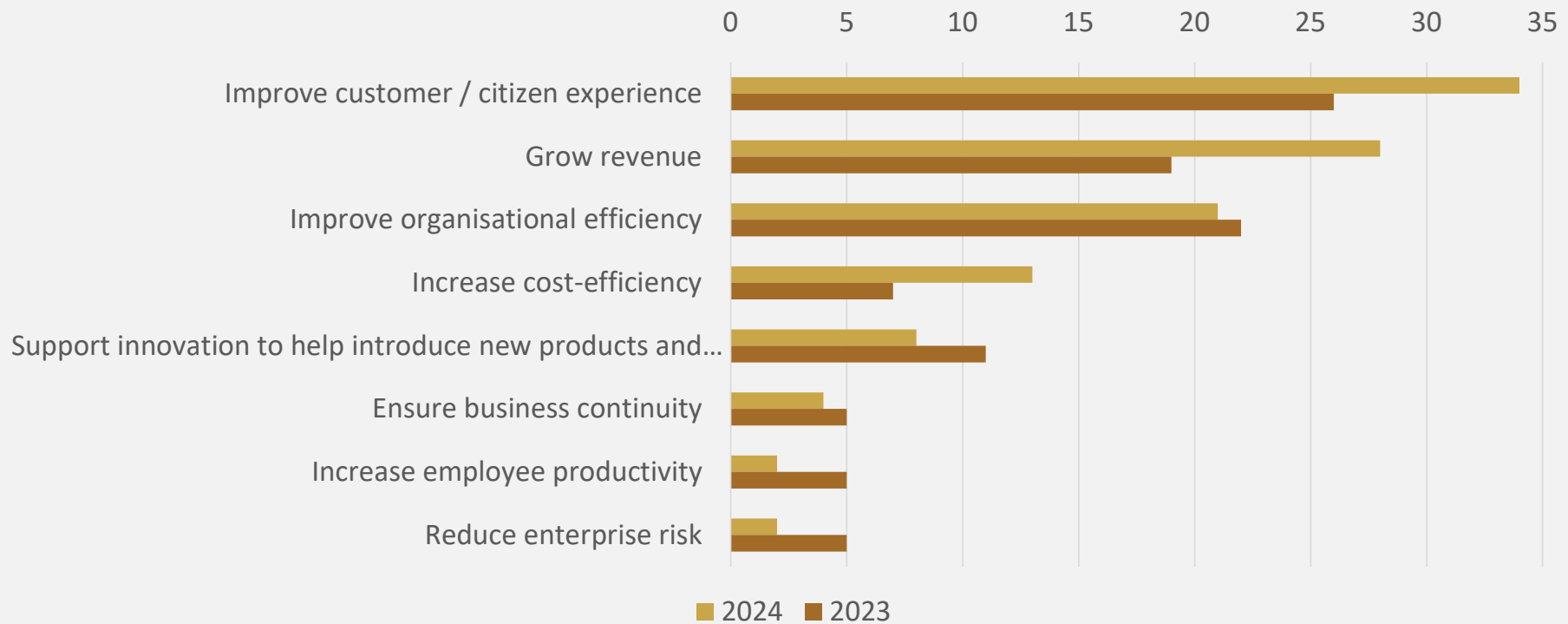
Top tech investment – leaders vs followers



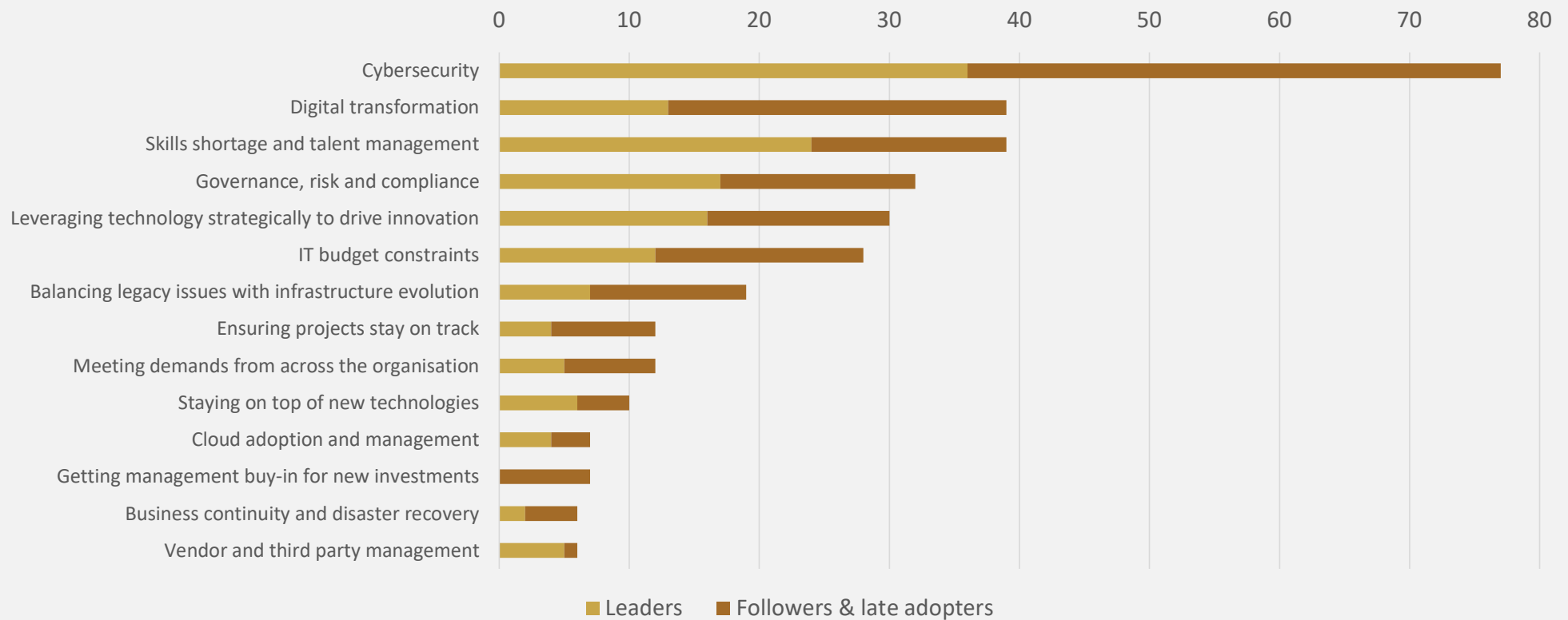
Tech-driven business priority



Tech-driven business priority 23 vs 24

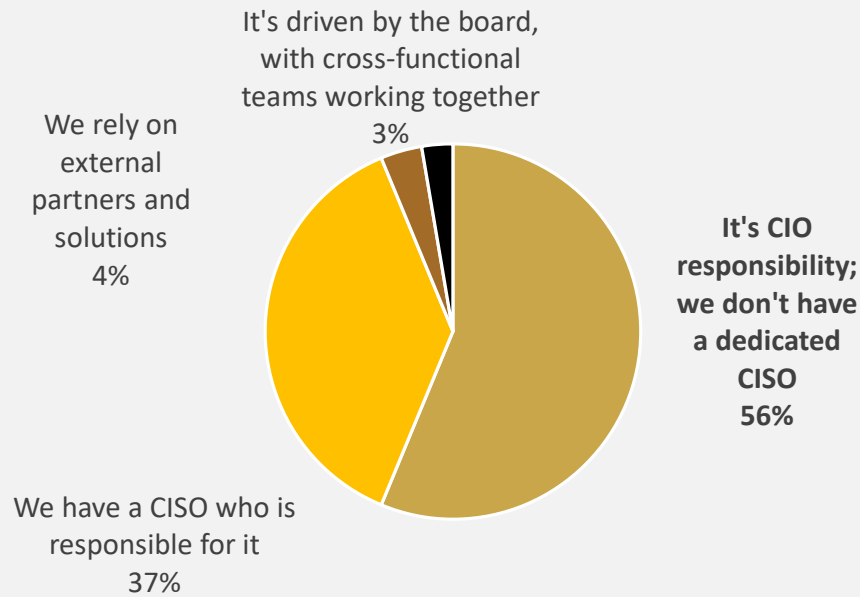


Leading concerns

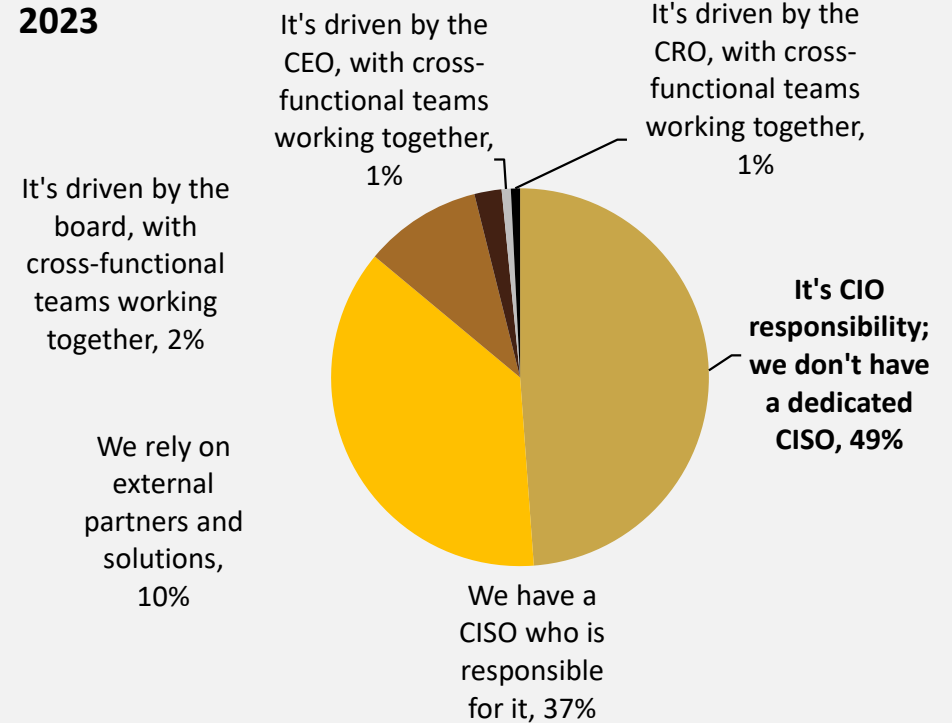


Security responsibilities 24 vs 23

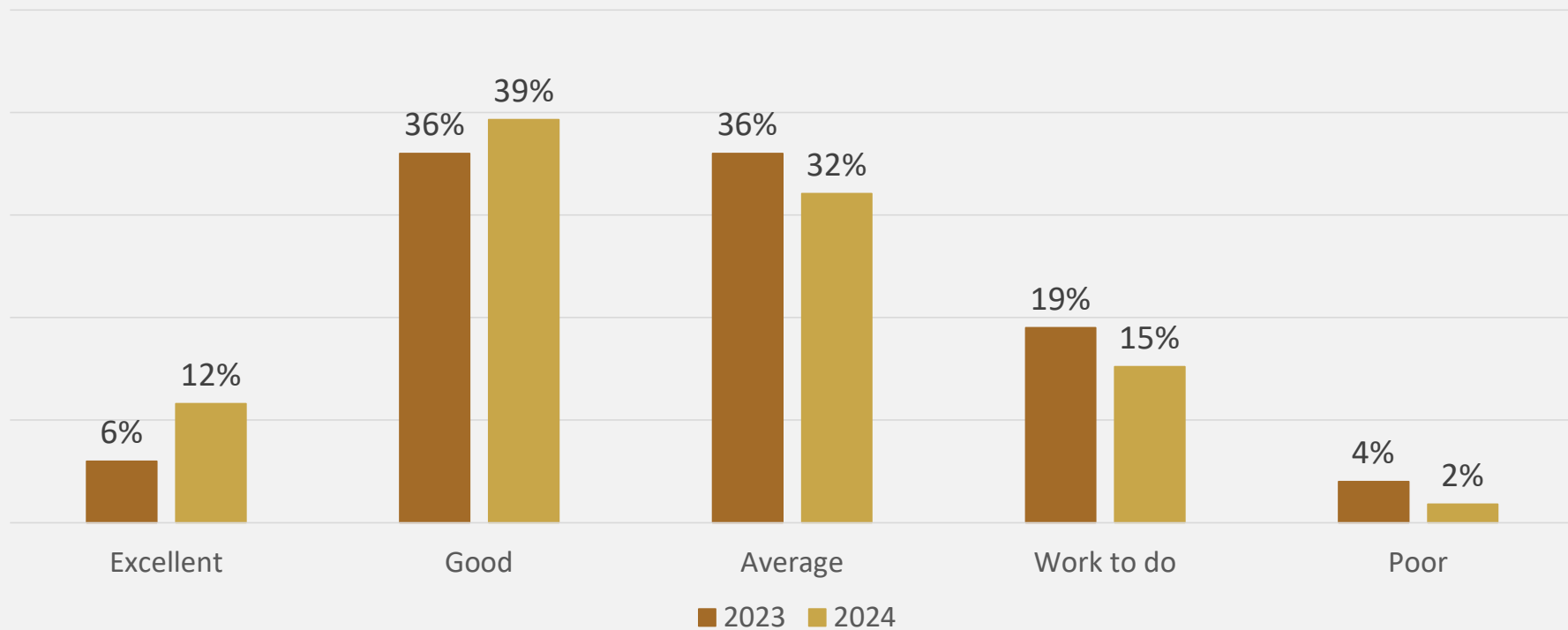
2024



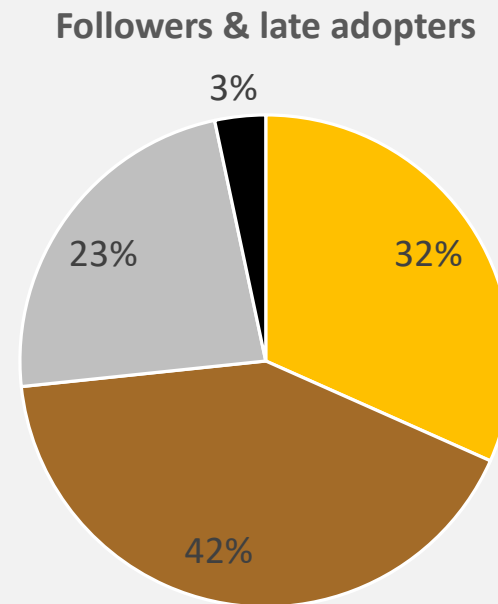
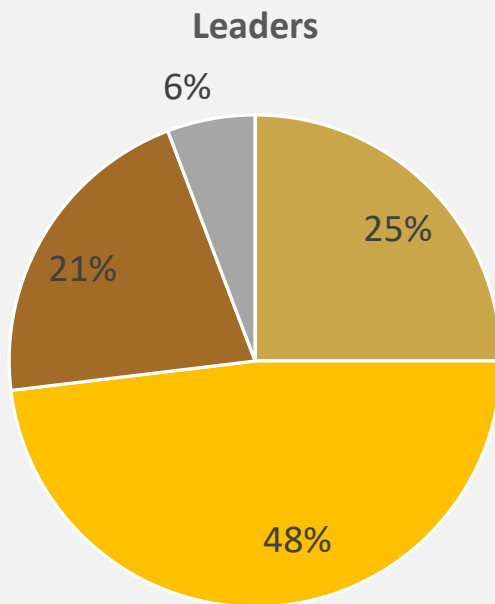
2023



State of digital transformation



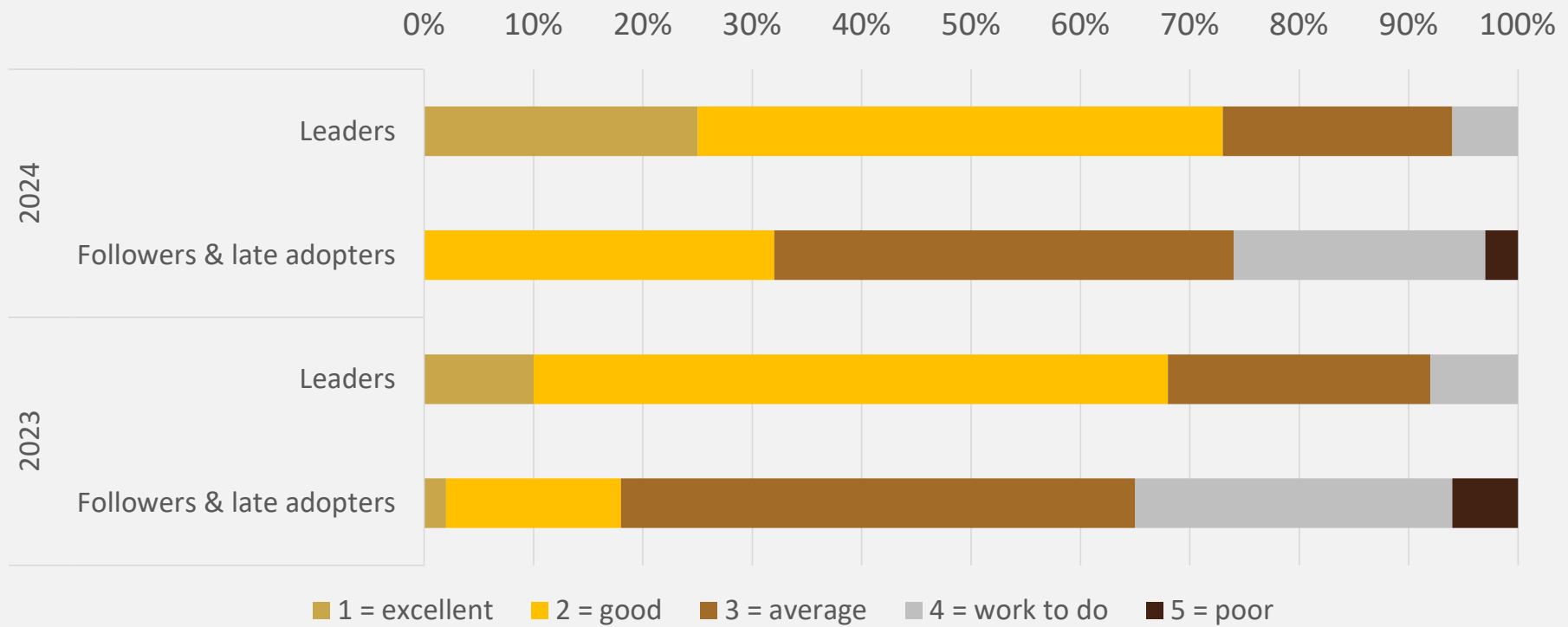
DX breakdown



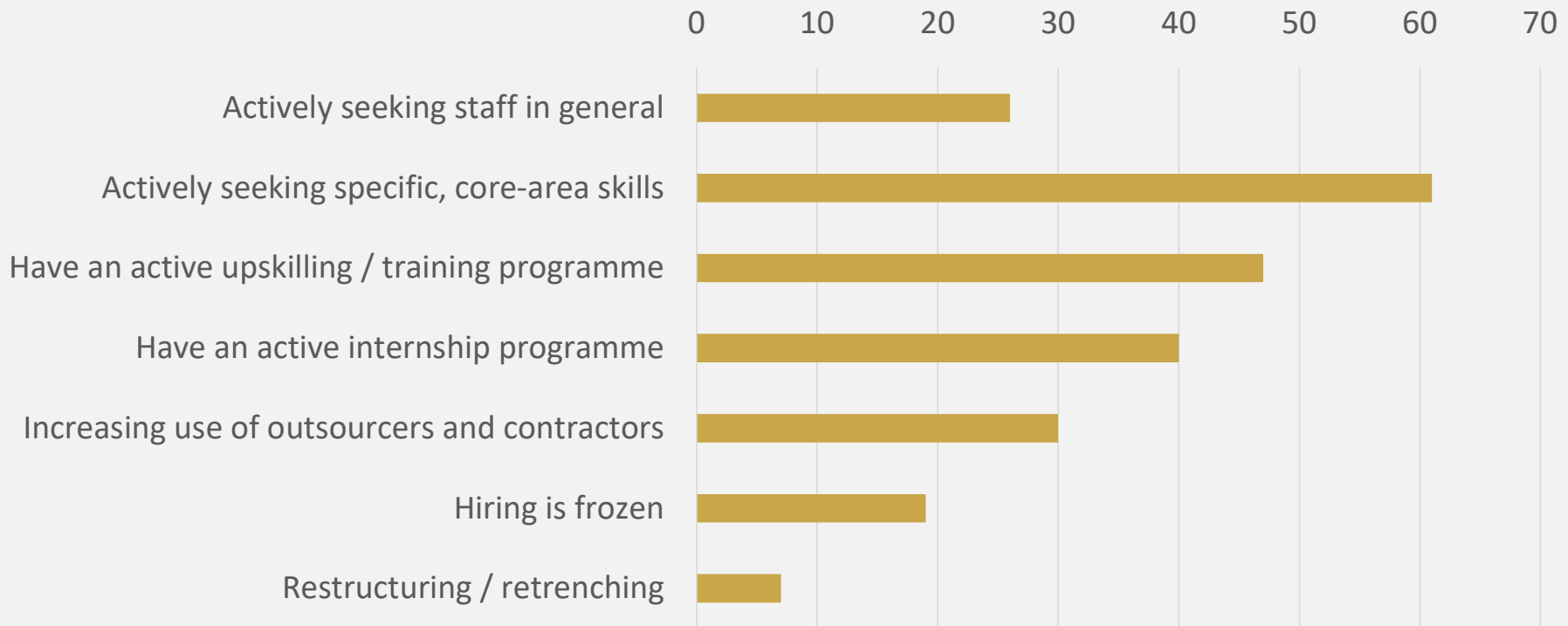
■ 1 = excellent ■ 2 = good
■ 4 = work to do ■ 5 = poor

■ 3 = average

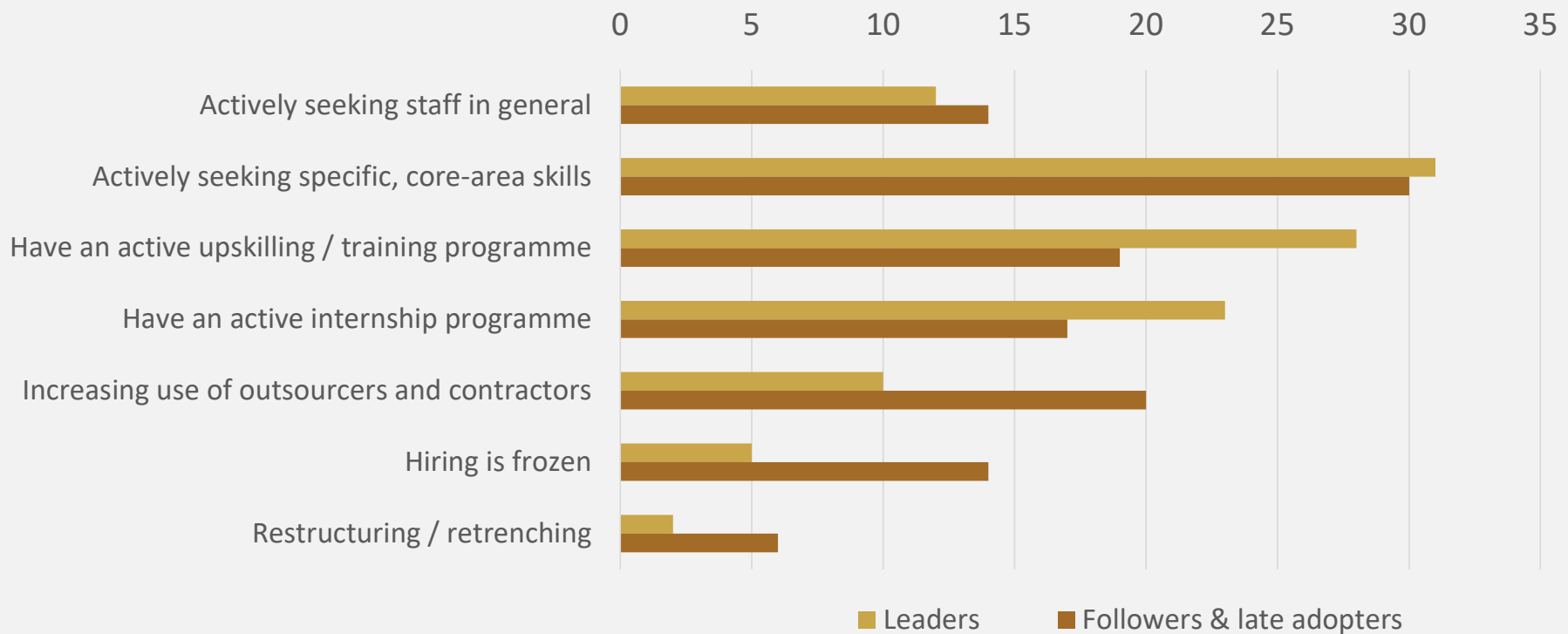
DX breakdown 23 vs 24



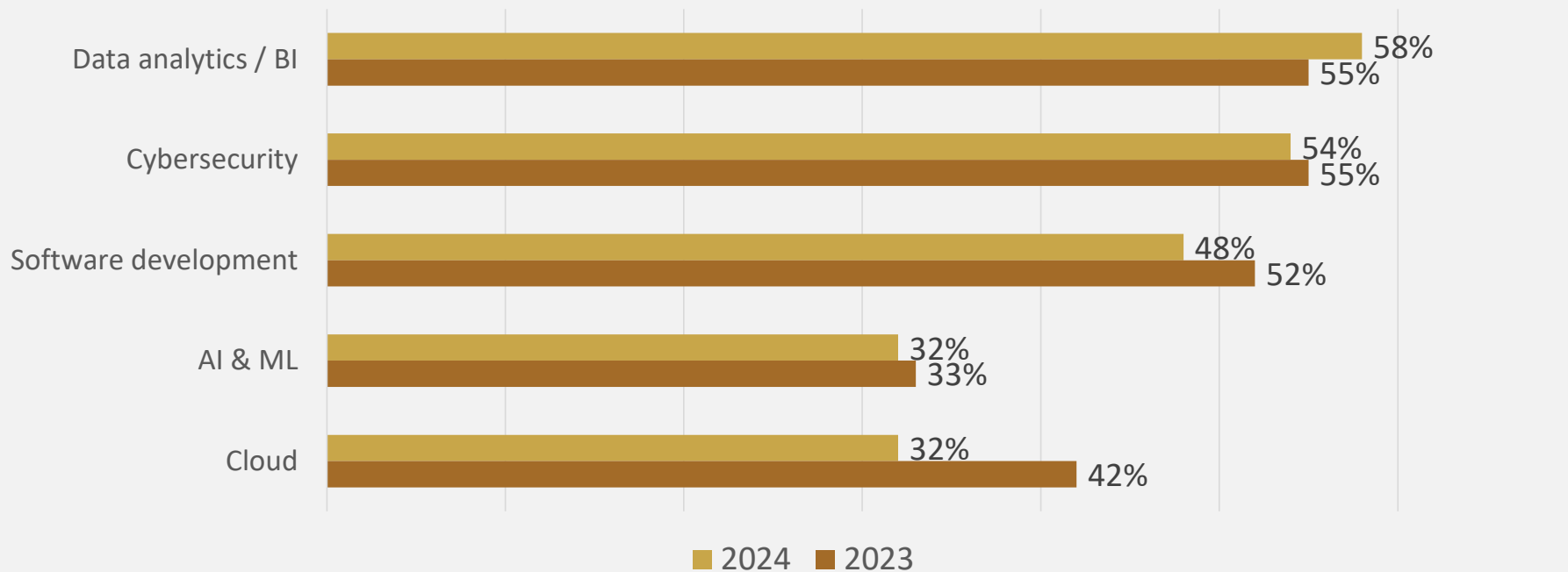
Skills



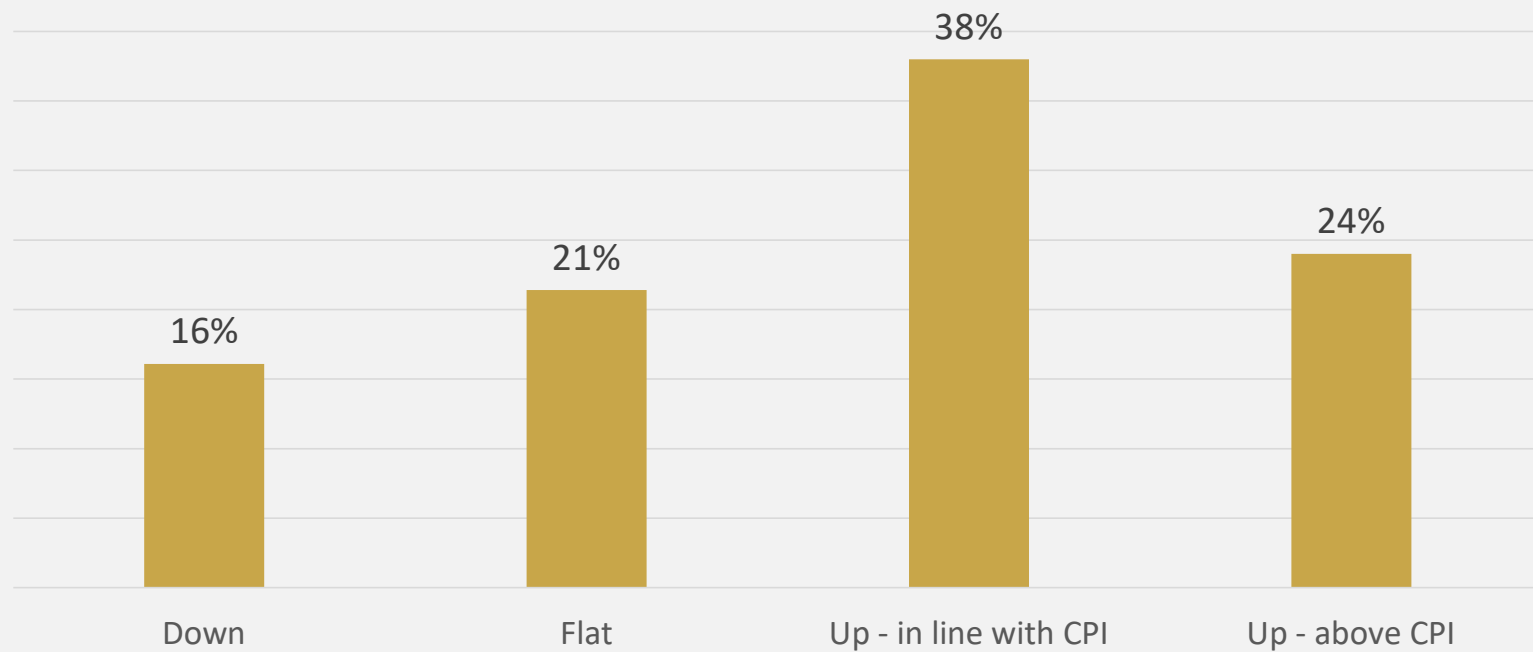
Skills – leaders vs followers



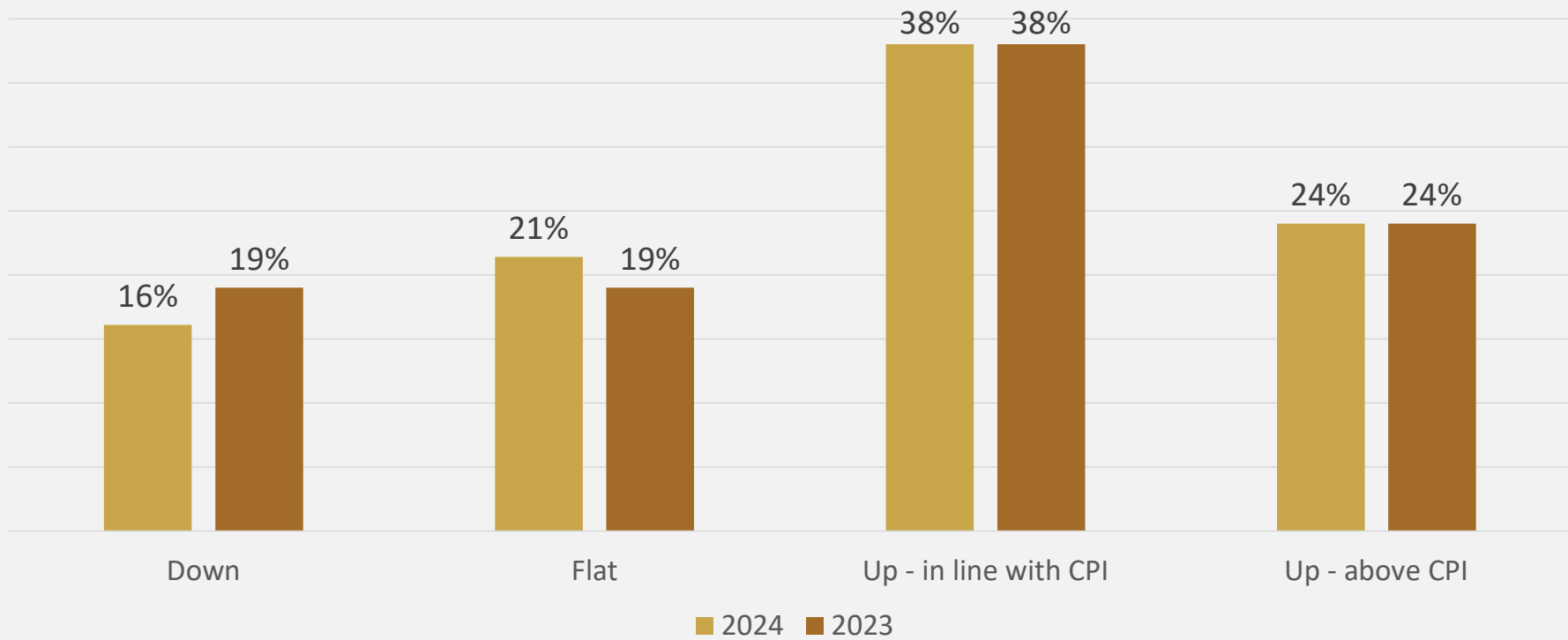
Most in-demand skills



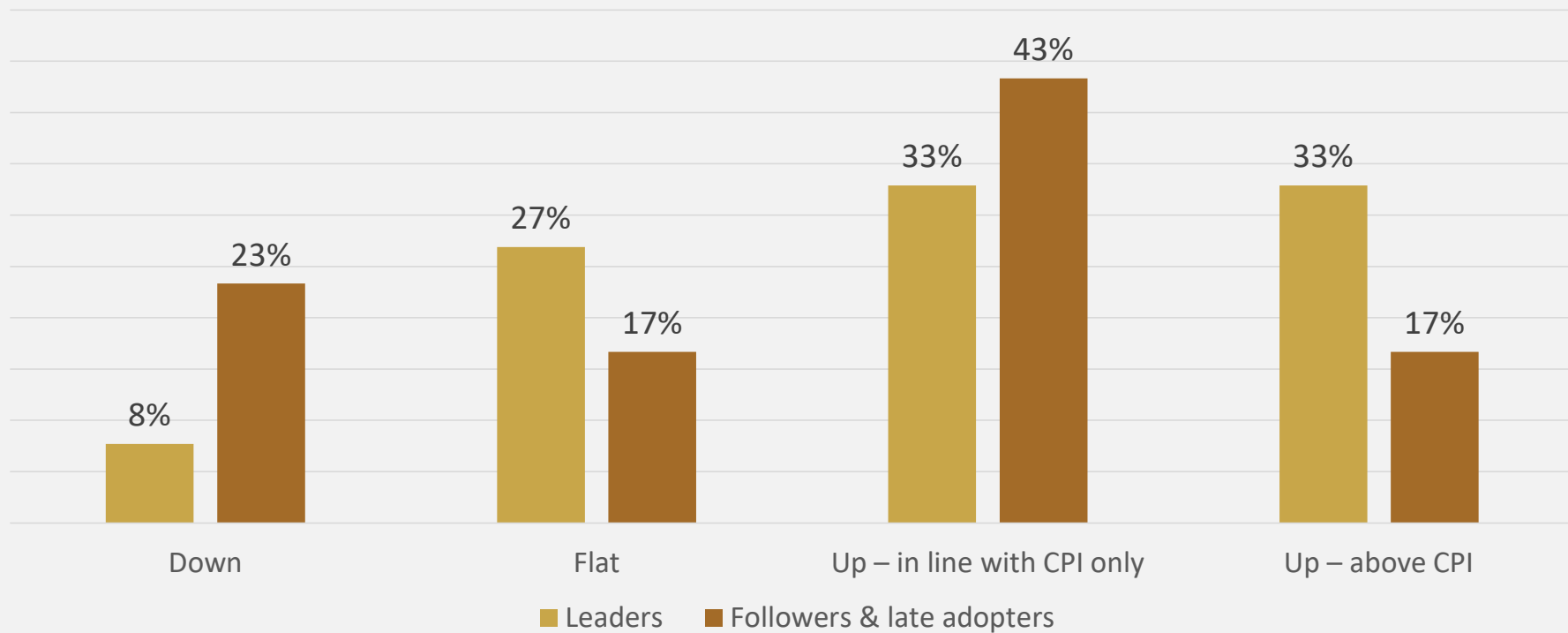
Current IT budget



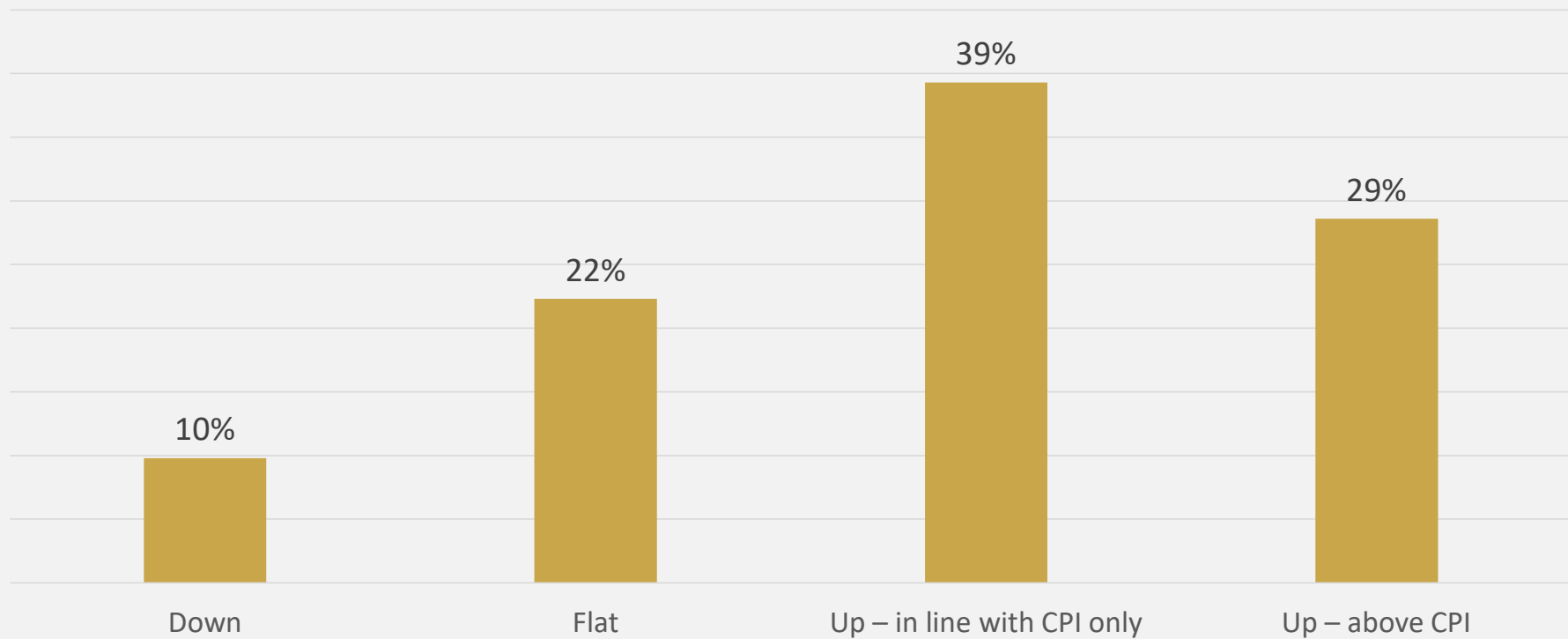
Current budget 23 vs 24



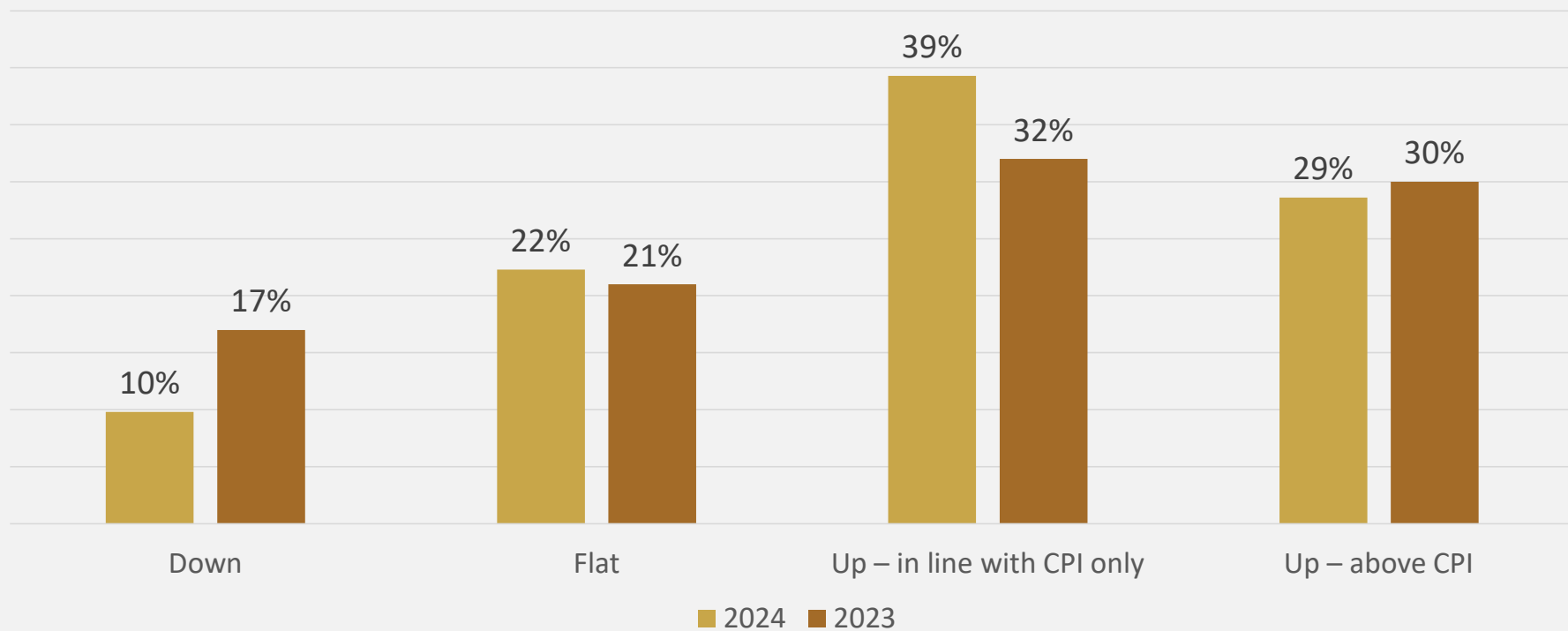
Current budget – leaders vs followers



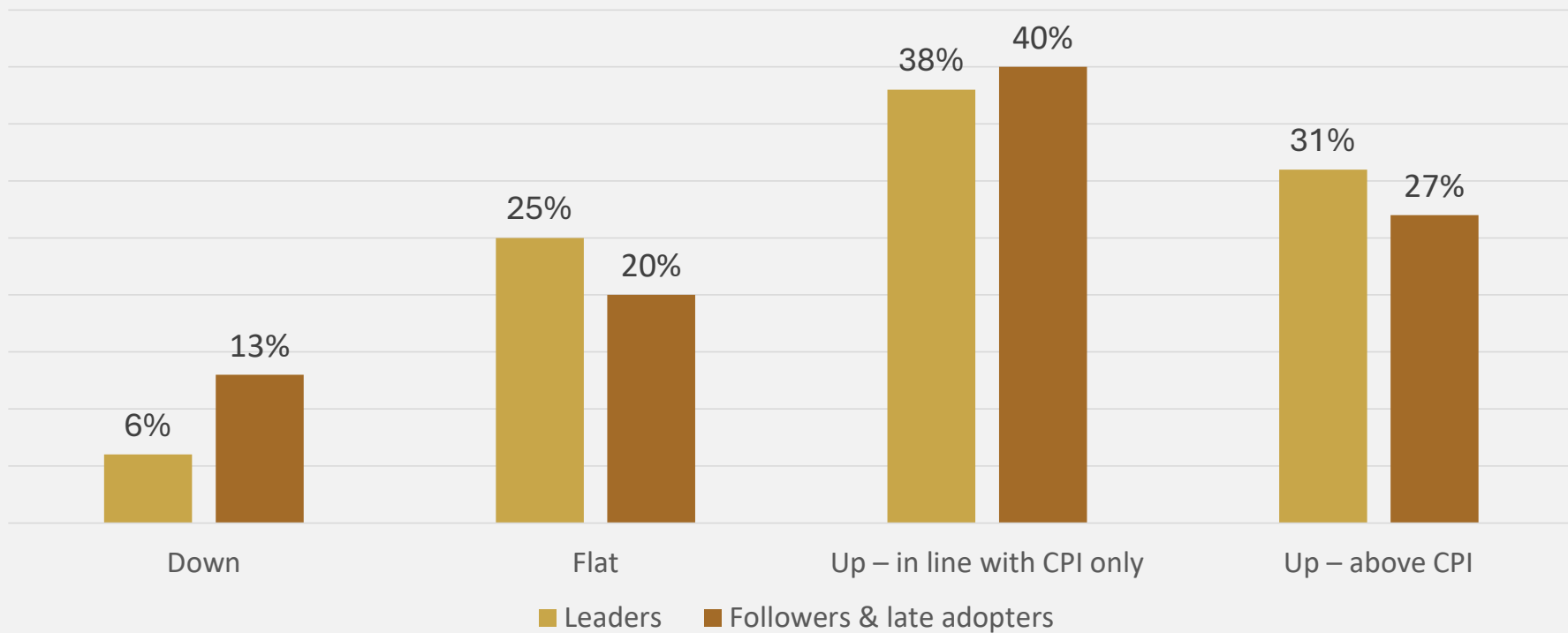
Projected IT budgets



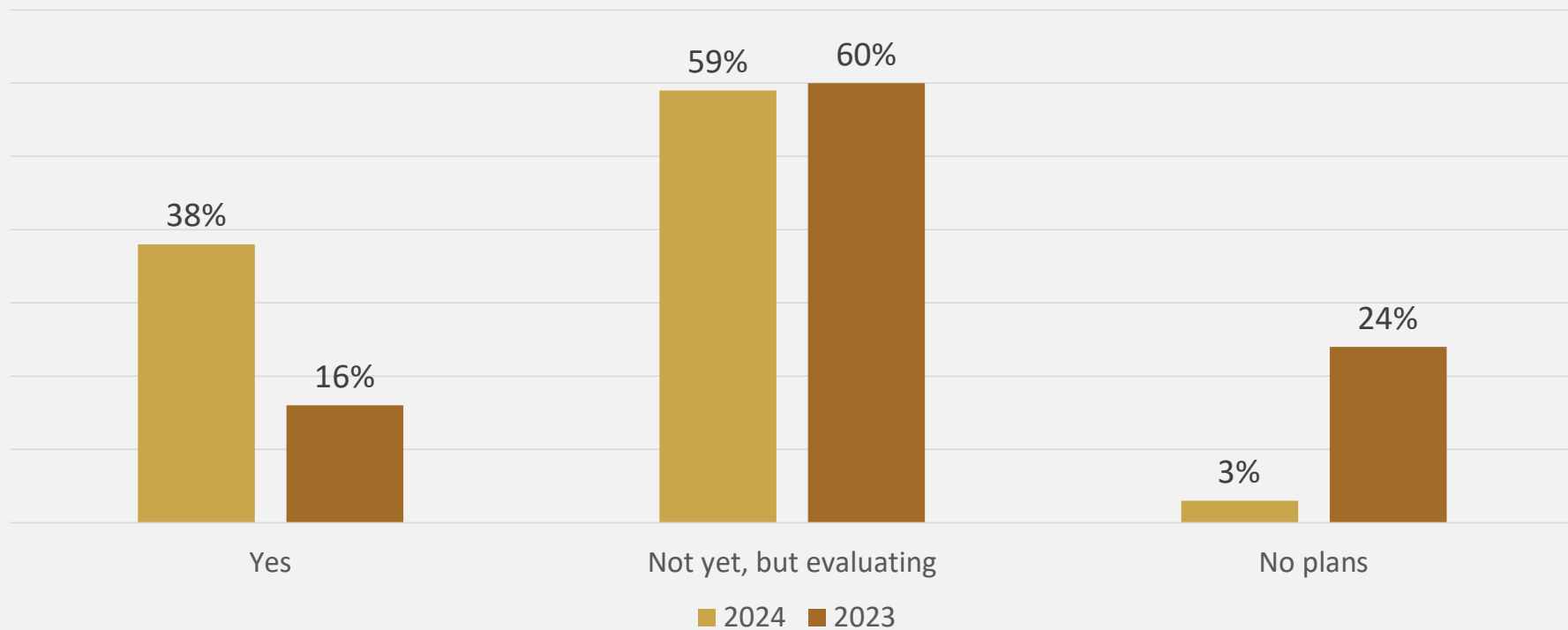
Projected budgets 23 vs 24



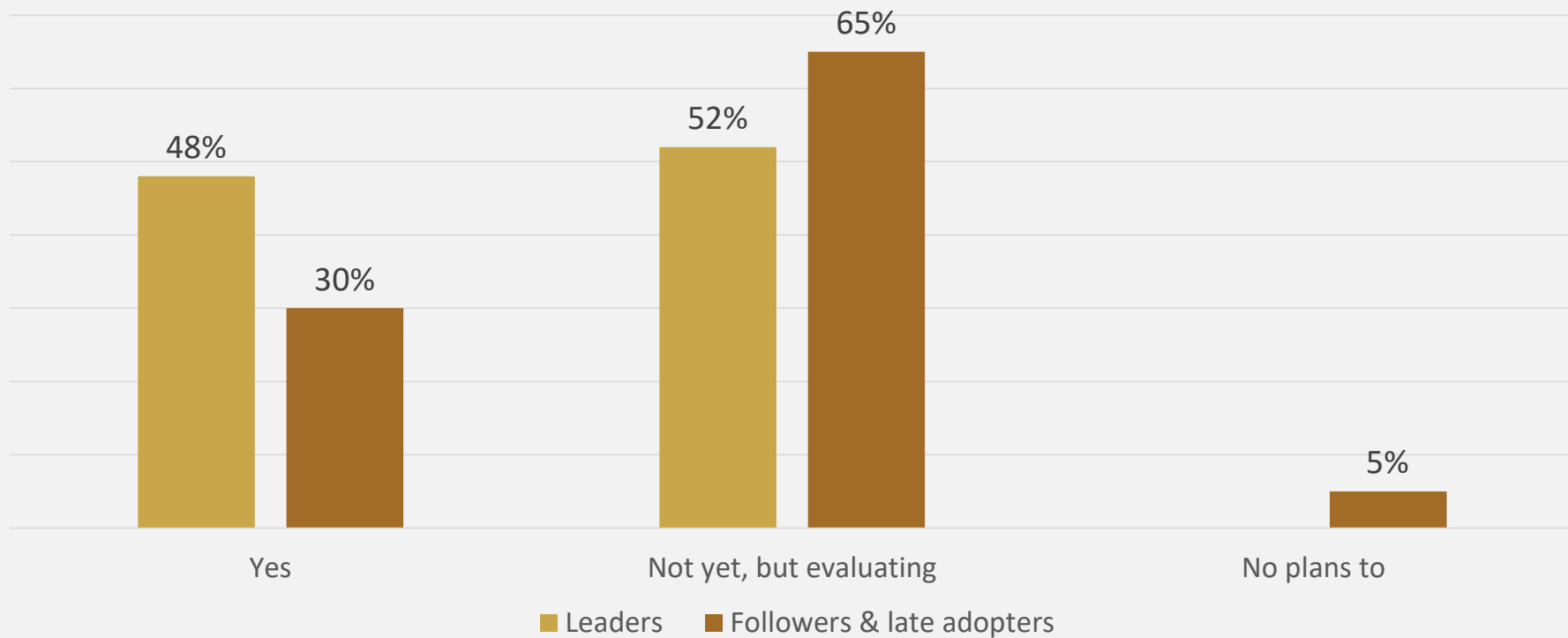
Projected budgets – leaders vs followers



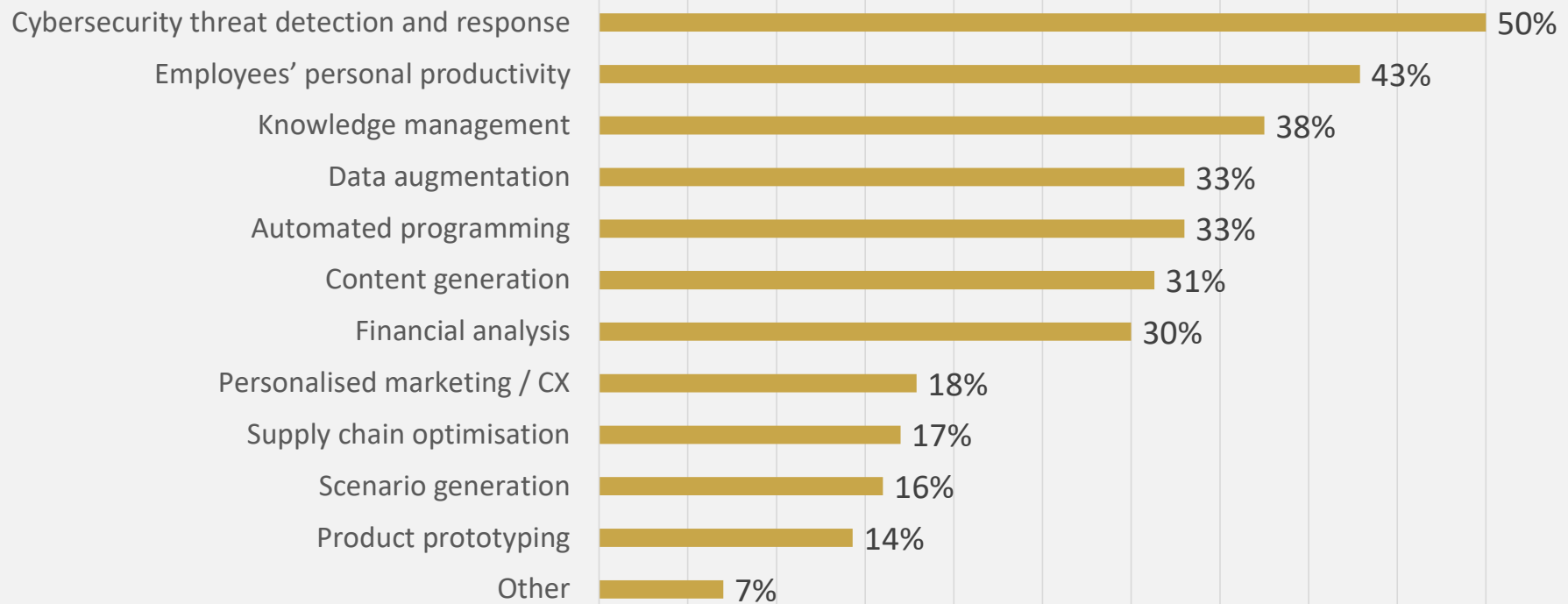
GenAI and the CIO: 23 vs 24



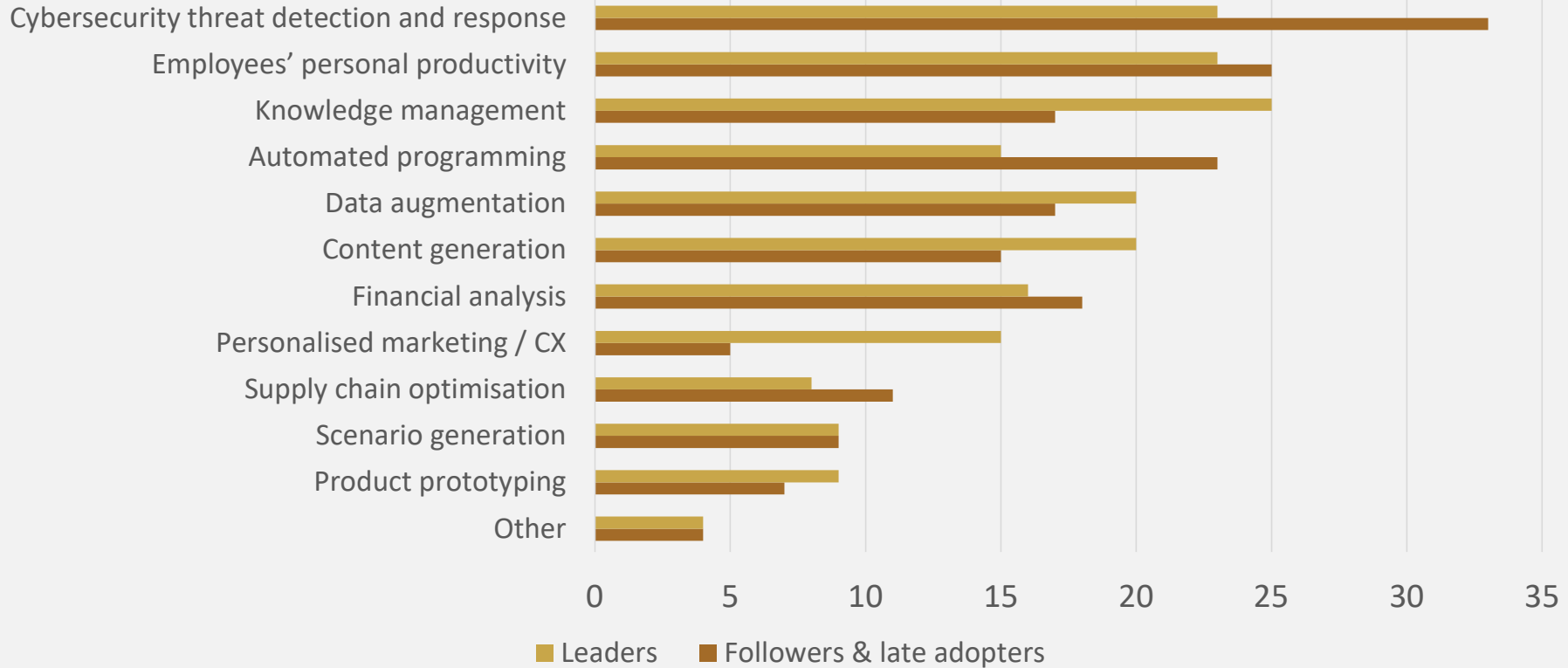
GenAI and the CIO – leaders & followers



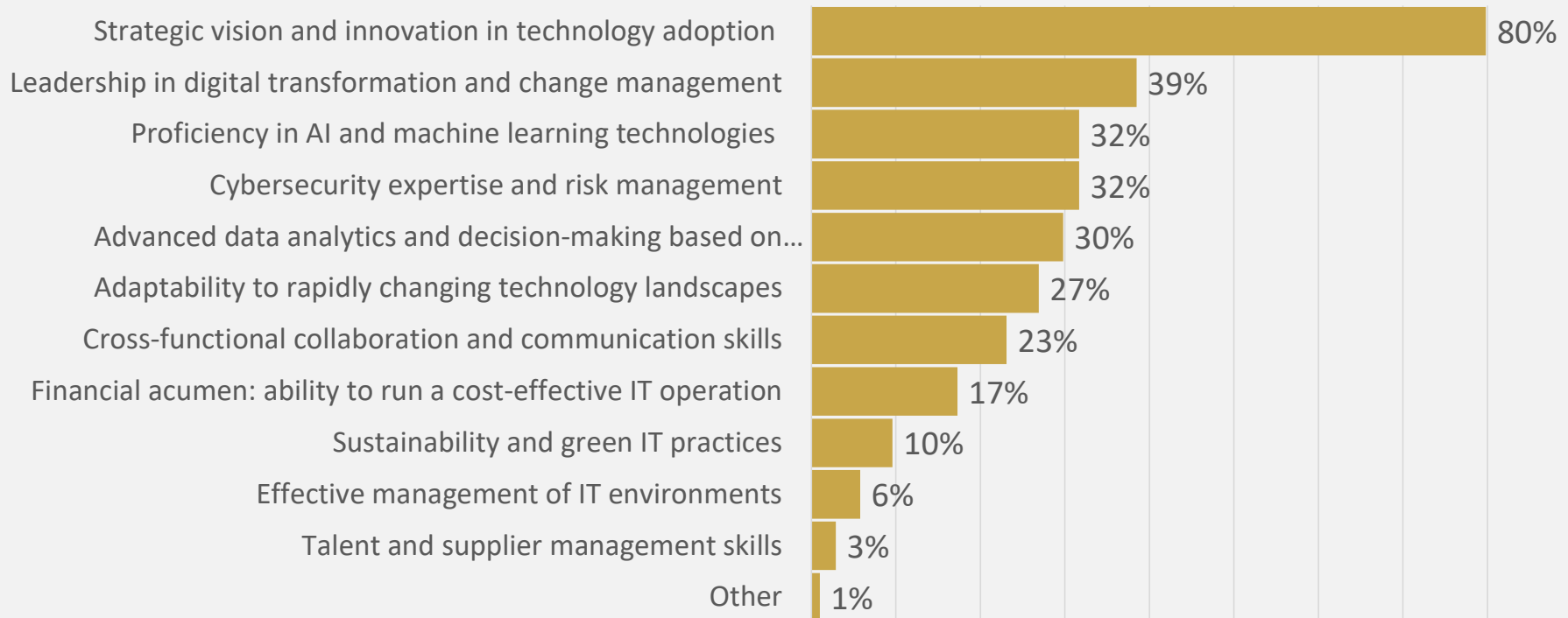
GenAI use cases in organisation



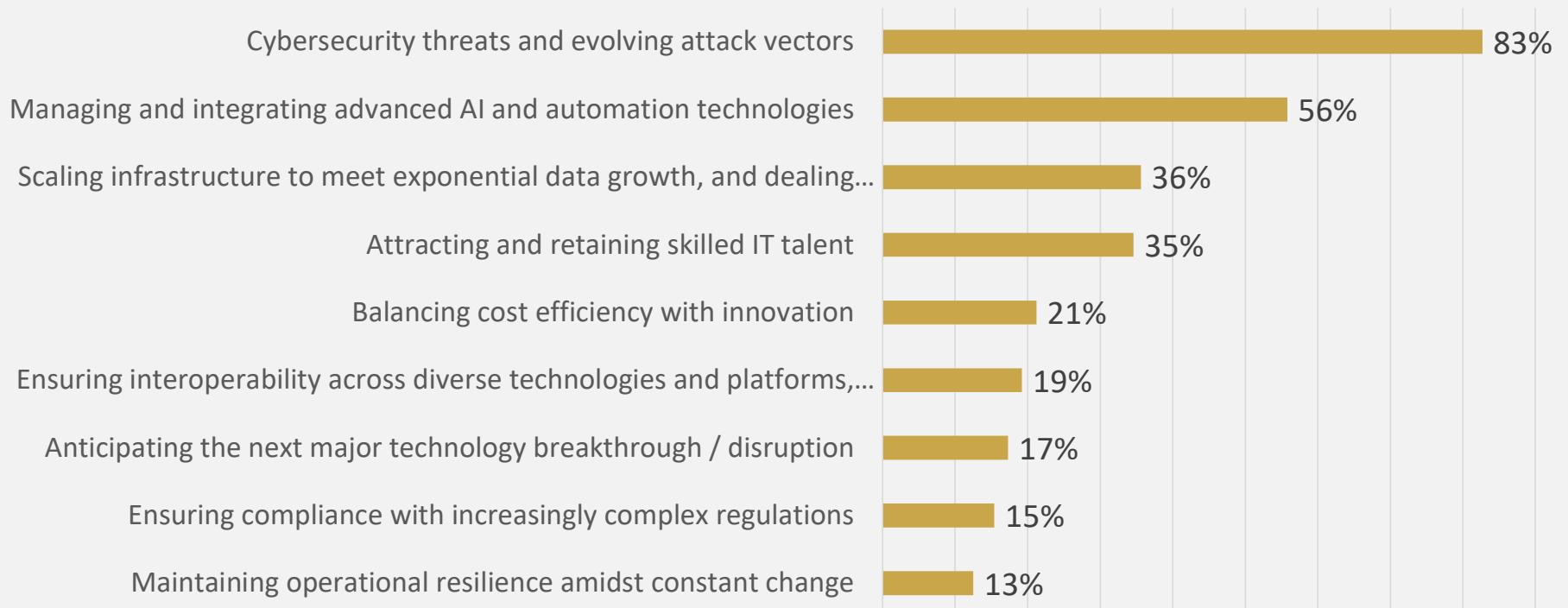
GenAI use cases – leaders & followers



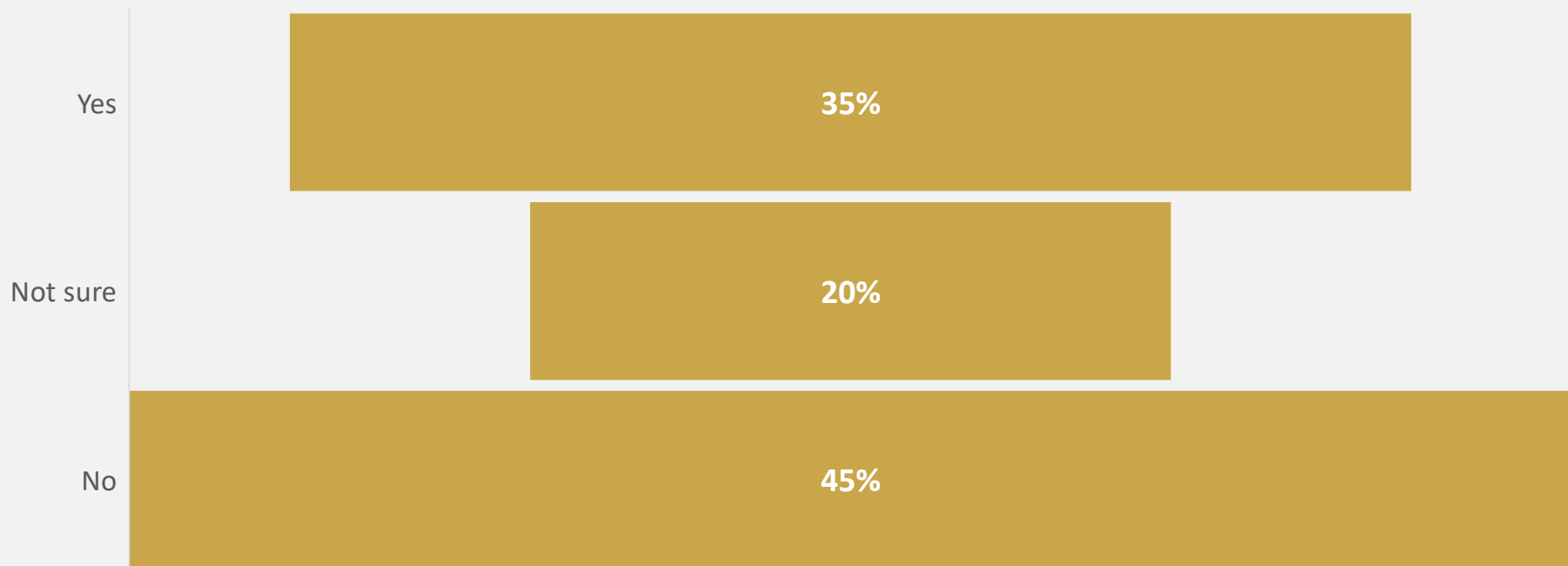
IT leadership skills 2034



Top IT challenges in 2034



Will you be a CIO in 2034?



Where will you be in 2034?

