CIO SURVEY 2024 brainstorm

The 10th Ansiversary Celebration

17 October 2024 | The Polo Room, Inanda Club

Brought to you by Brainstorm, in partnership with MTN Business











Typical respondent

• Age: 40-50

• Race: African

• Years as a CIO: 10 yrs+

• Length of service in current role: 3-5 yrs

• Sectors: Financial services

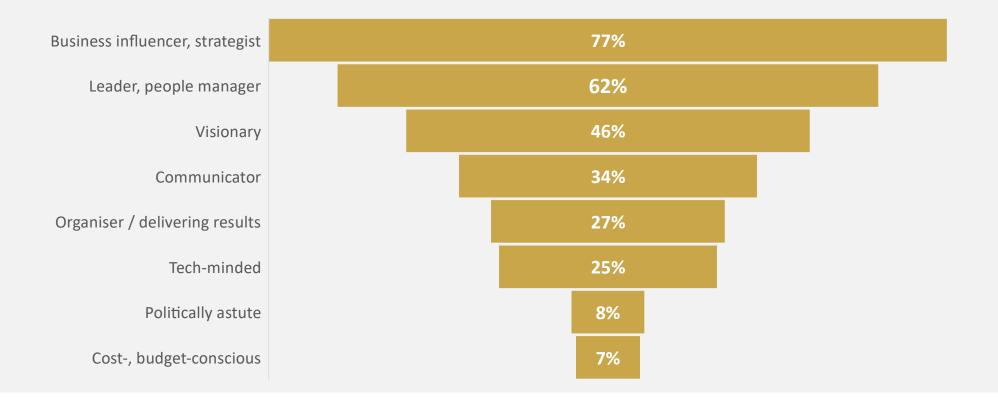
• Employee numbers: 501 – 1000

IT team size: 10-49





Top attributes

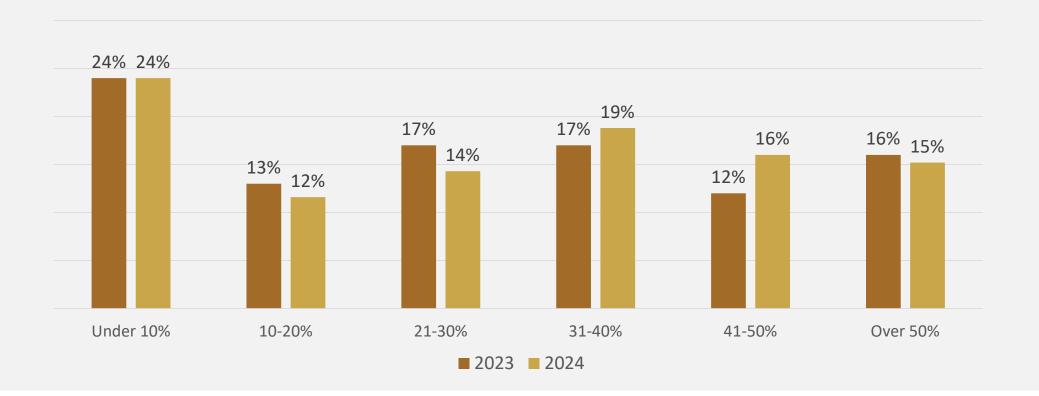








Gender parity

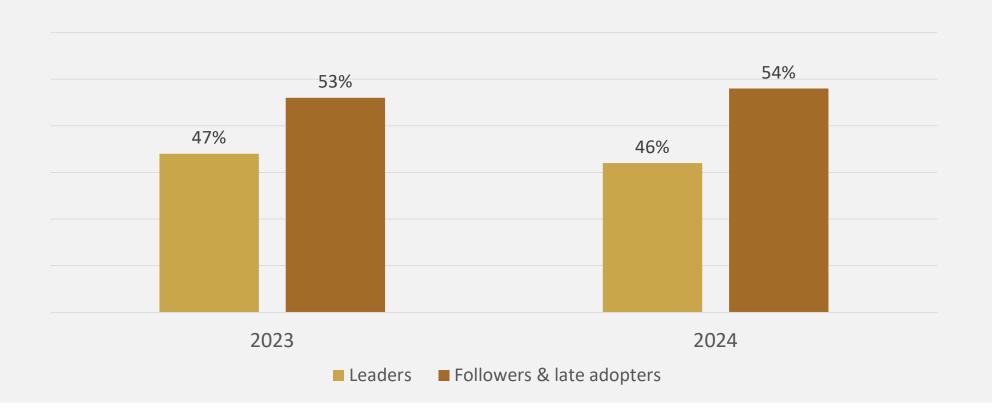








Leaders, followers & late adopters



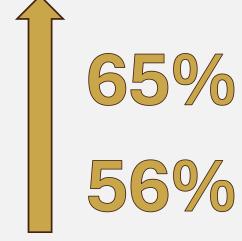


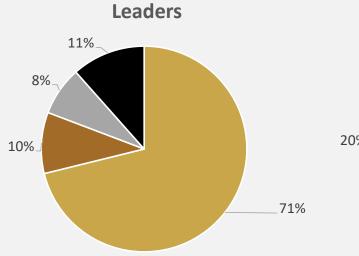
The 10th Amiversary Celebration

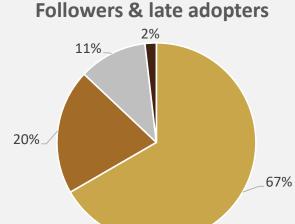




Seat on the exco





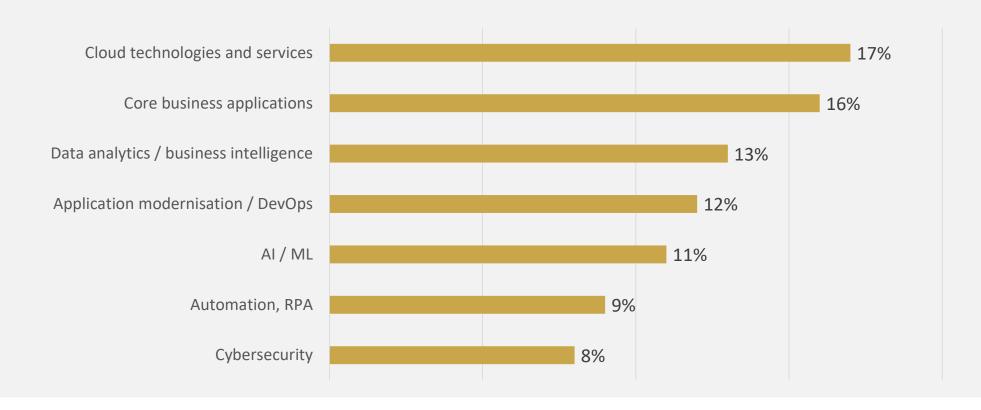


- Yes, I have a seat
- I have been invited to attend, on occasion
- No, but I have direct access when needed
- No, I have indirect access via the CEO / CFO / CXO





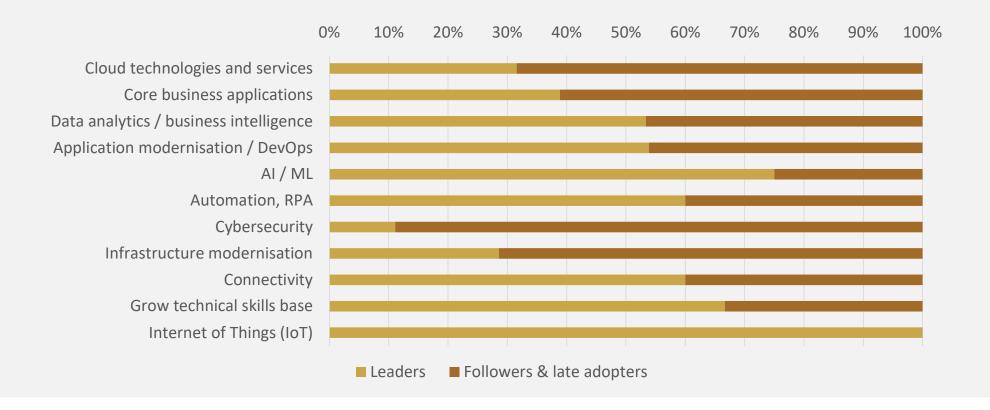
Tech investment priority







Top tech investment – leaders vs followers

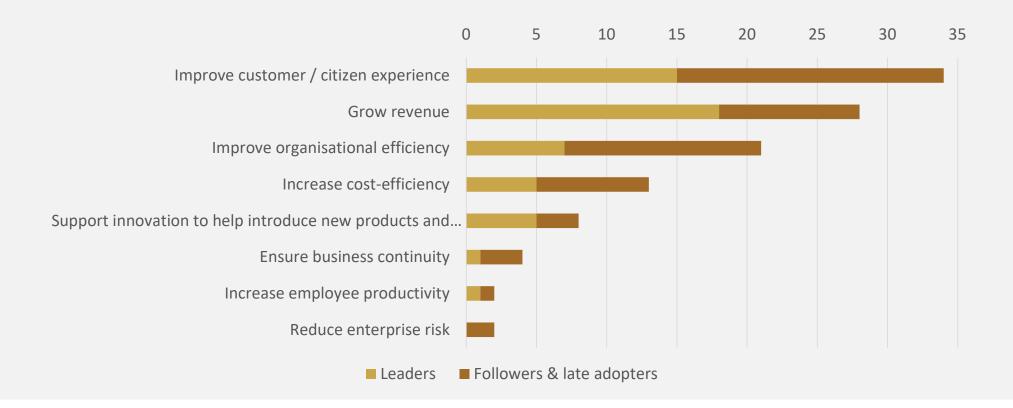








Tech-driven business priority

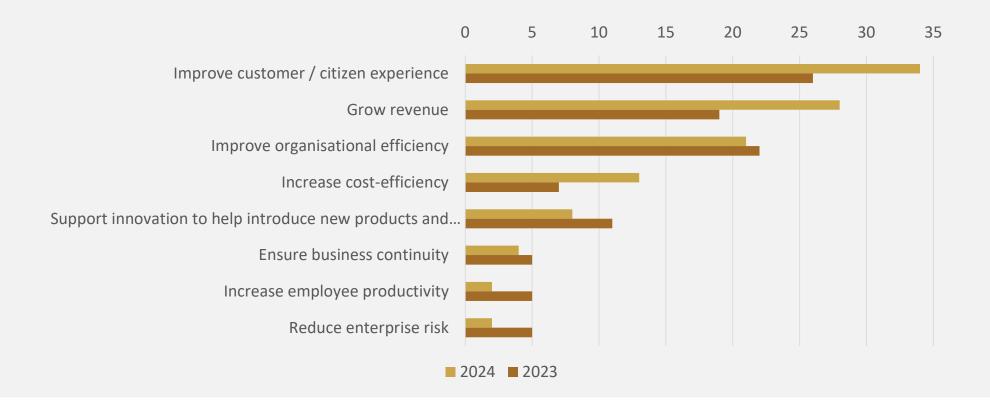


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Tech-driven business priority 23 vs 24

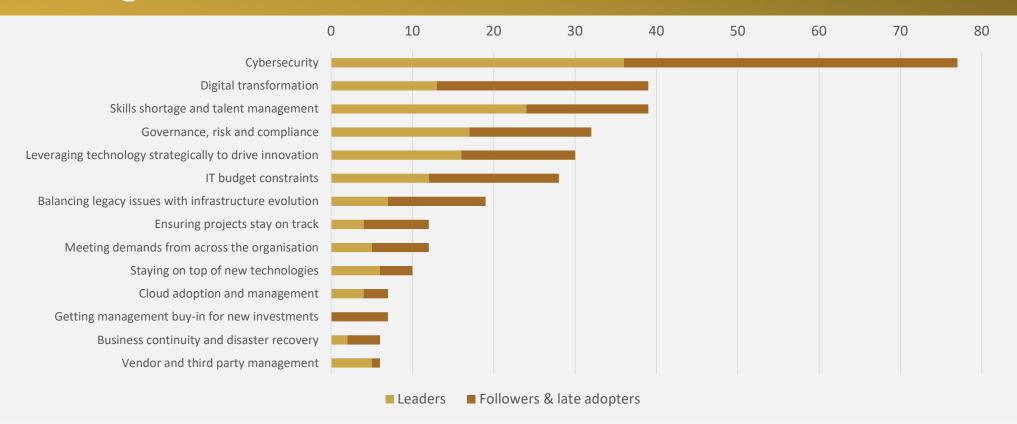


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Leading concerns



It's CIO

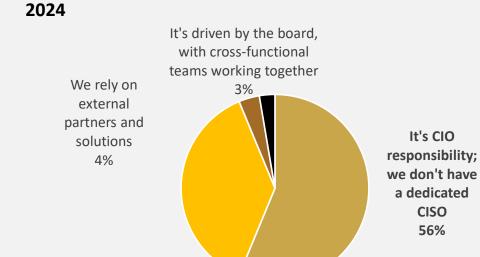
CISO

56%





Security responsibilities 24 vs 23

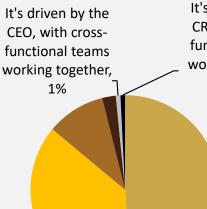


We have a CISO who is responsible for it 37%

2023

It's driven by the board, with cross-functional teams working together, 2%

> We rely on external partners and solutions, 10%



We have a CISO who is responsible for it, 37%

It's driven by the CRO, with crossfunctional teams working together, 1%

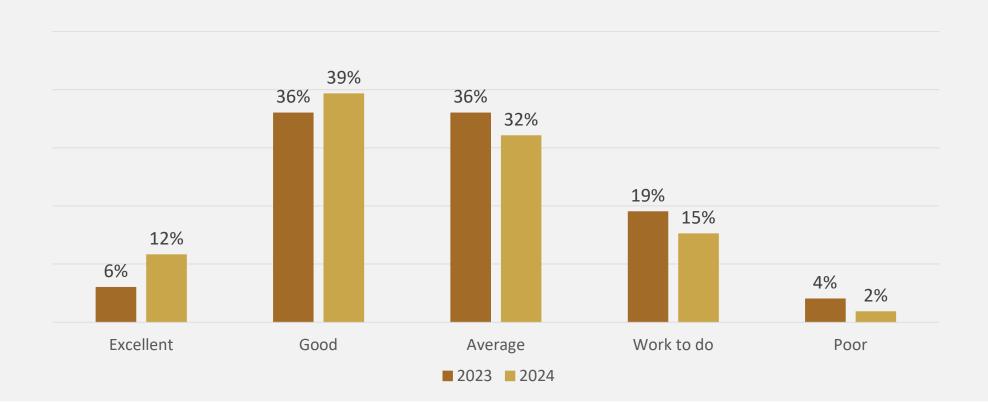
> It's CIO responsibility; we don't have a dedicated **CISO, 49%**







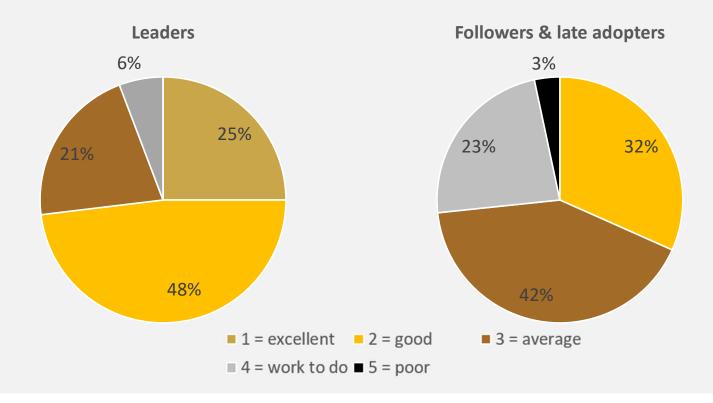
State of digital transformation







DX breakdown

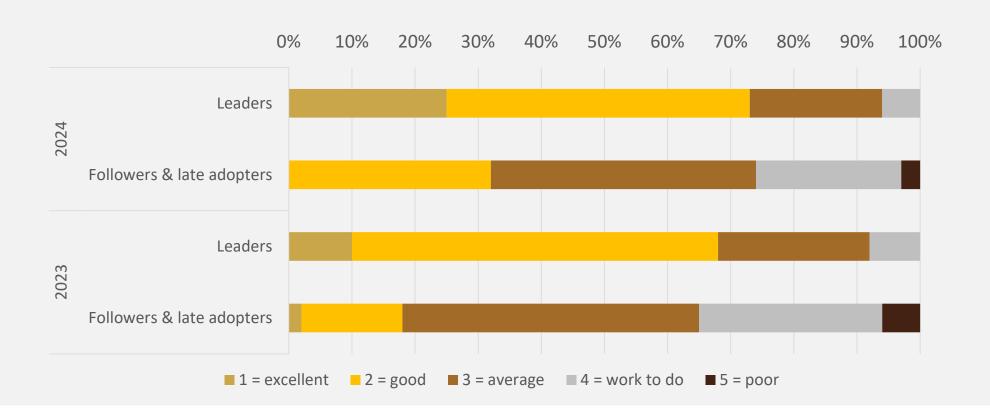








DX breakdown 23 vs 24

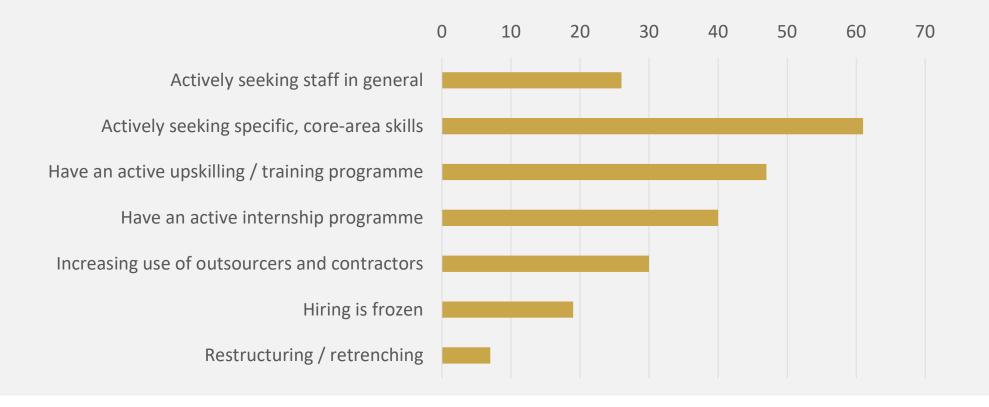


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Skills

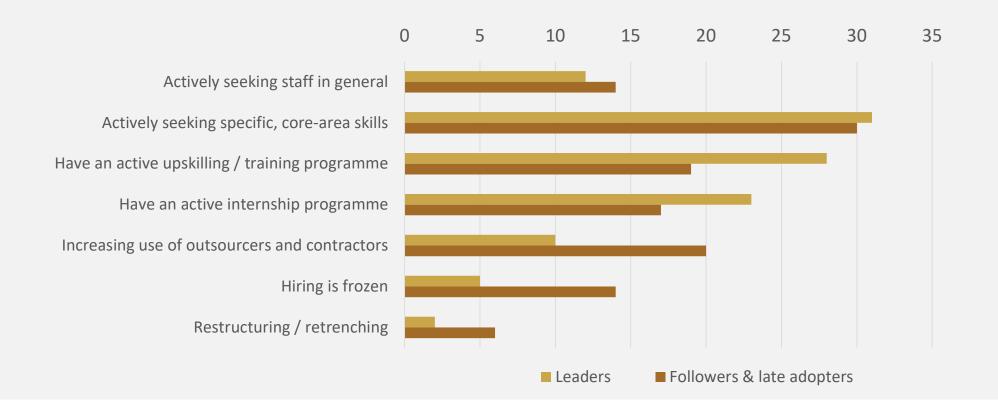








Skills – leaders vs followers

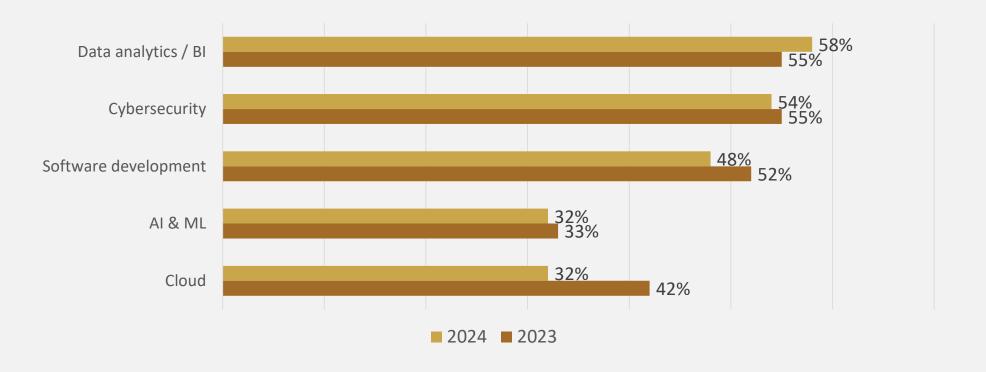








Most in-demand skills

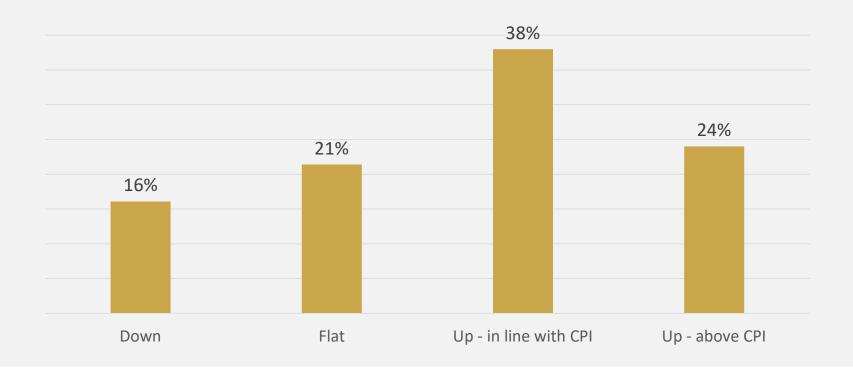








Current IT budget

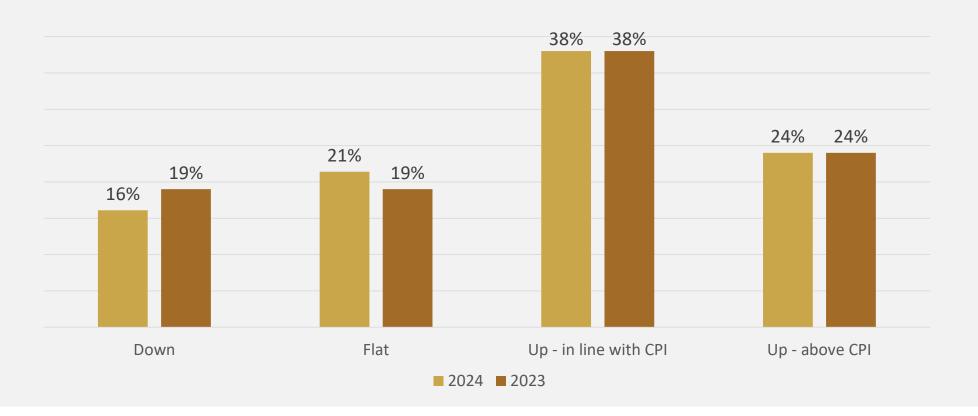








Current budget 23 vs 24

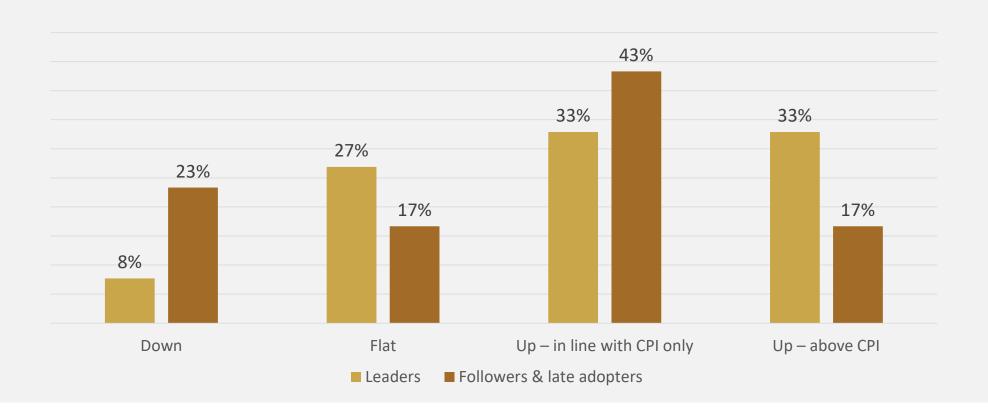








Current budget – leaders vs followers

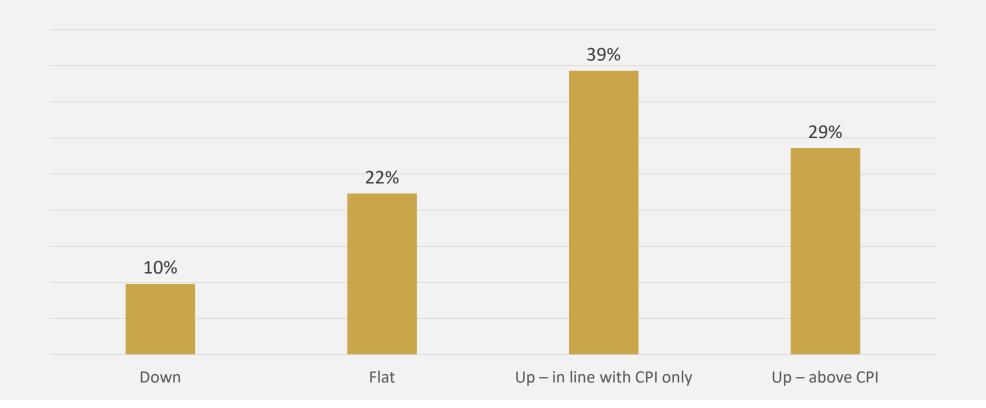








Projected IT budgets

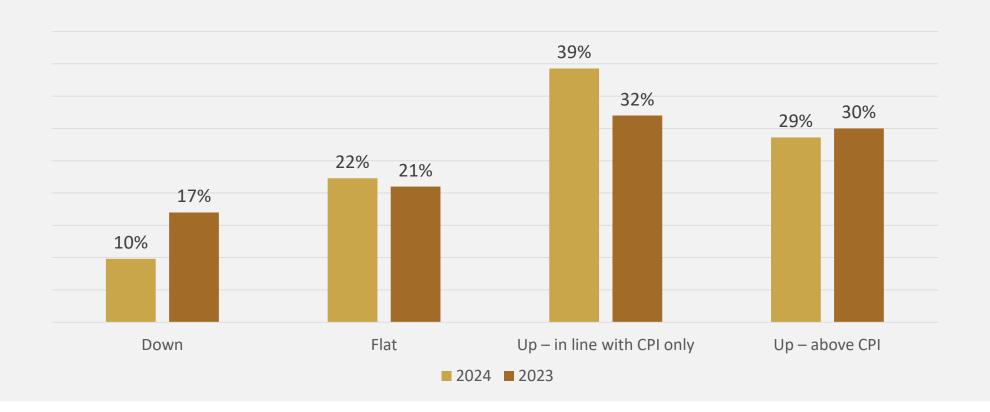








Projected budgets 23 vs 24

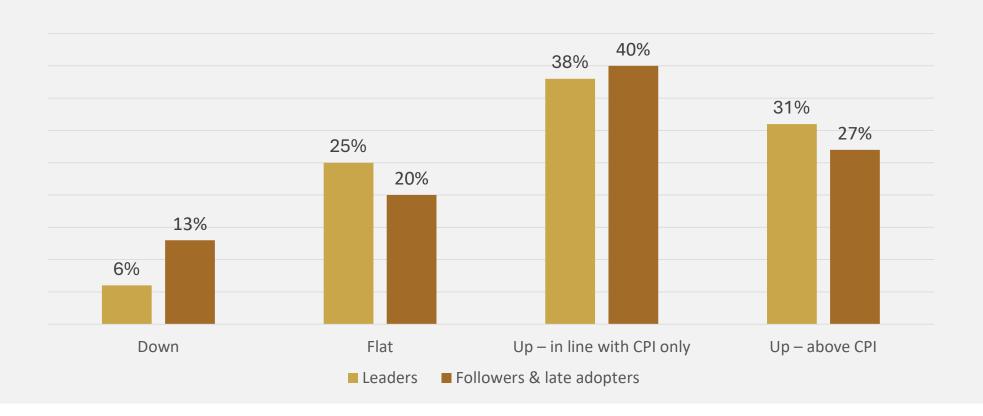








Projected budgets – leaders vs followers

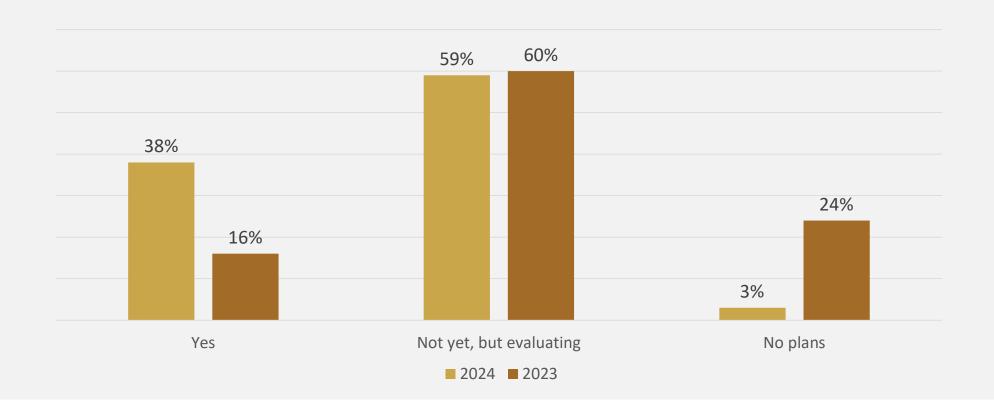








GenAl and the CIO: 23 vs 24

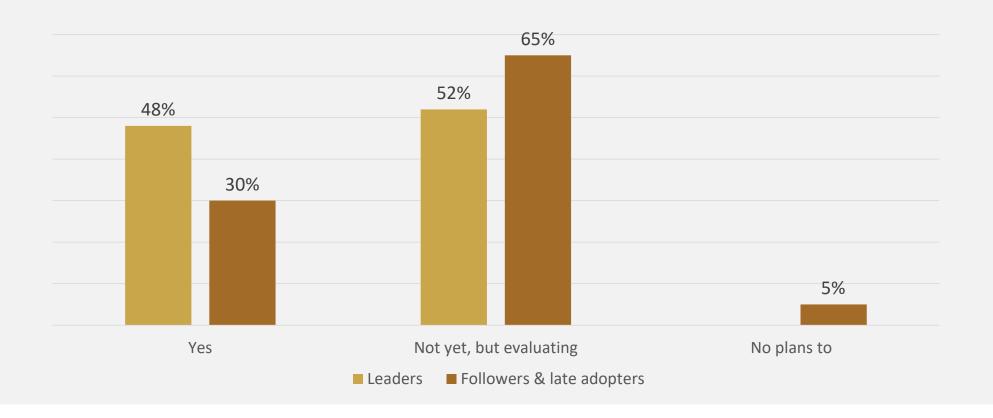








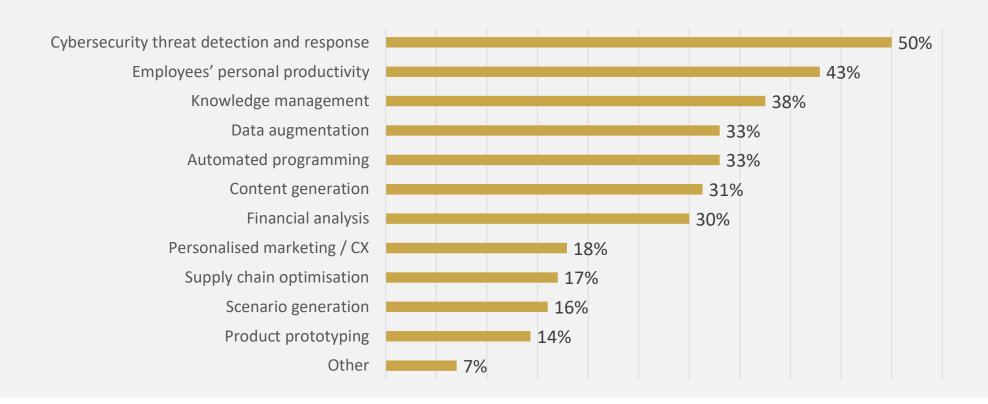
GenAl and the CIO – leaders & followers







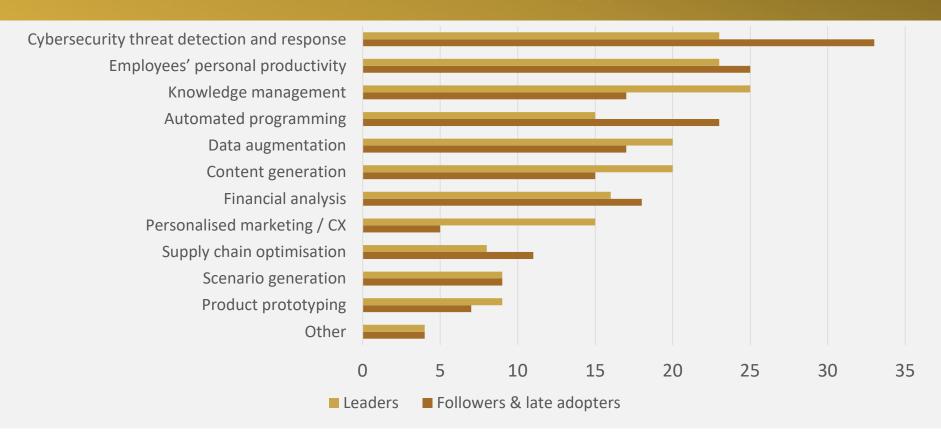
GenAl use cases in organisation







GenAl use cases – leaders & followers









IT leadership skills 2034

Strategic vision and innovation in technology adoption

Leadership in digital transformation and change management

Proficiency in AI and machine learning technologies

Cybersecurity expertise and risk management

Advanced data analytics and decision-making based on...

Adaptability to rapidly changing technology landscapes

Cross-functional collaboration and communication skills

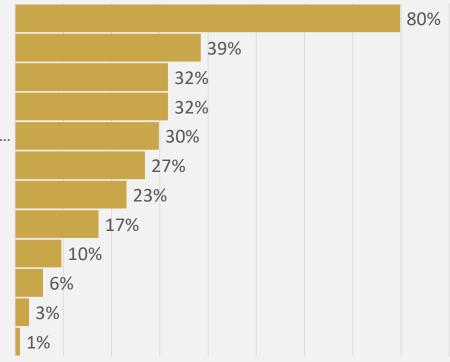
Financial acumen: ability to run a cost-effective IT operation

Sustainability and green IT practices

Effective management of IT environments

Talent and supplier management skills

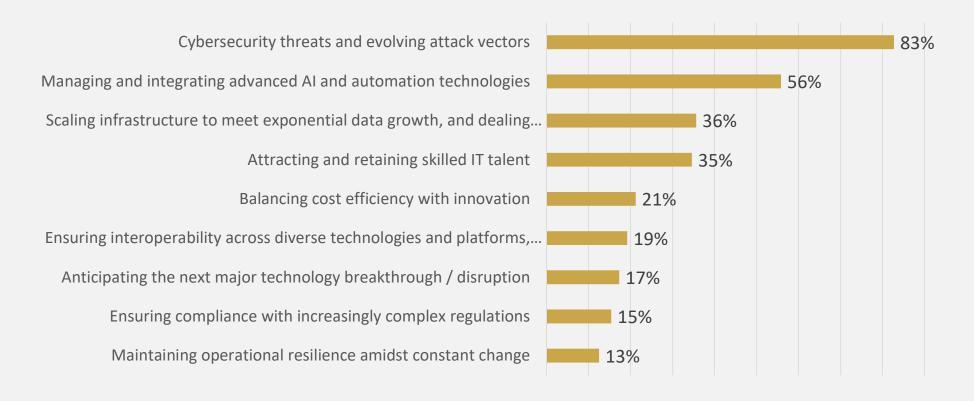
Other





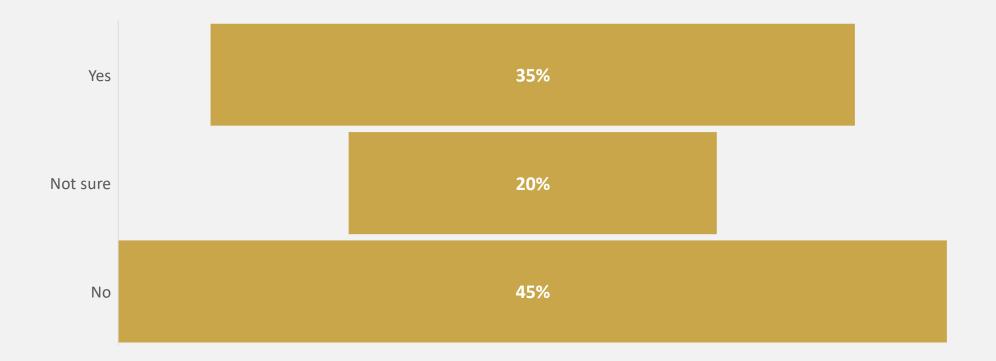


Top IT challenges in 2034





Will you be a CIO in 2034?









Where will you be in 2034?

