

^{Web}
brainstorm

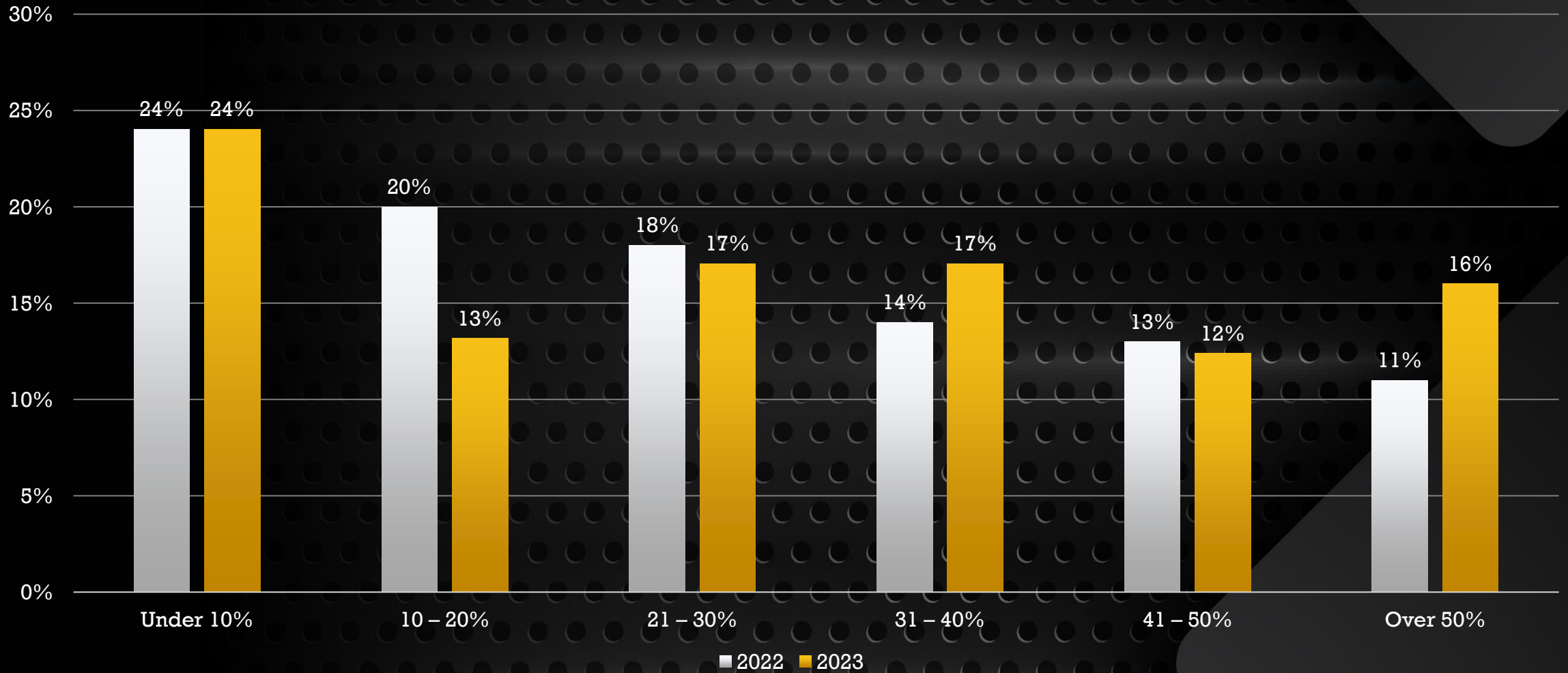


CIO

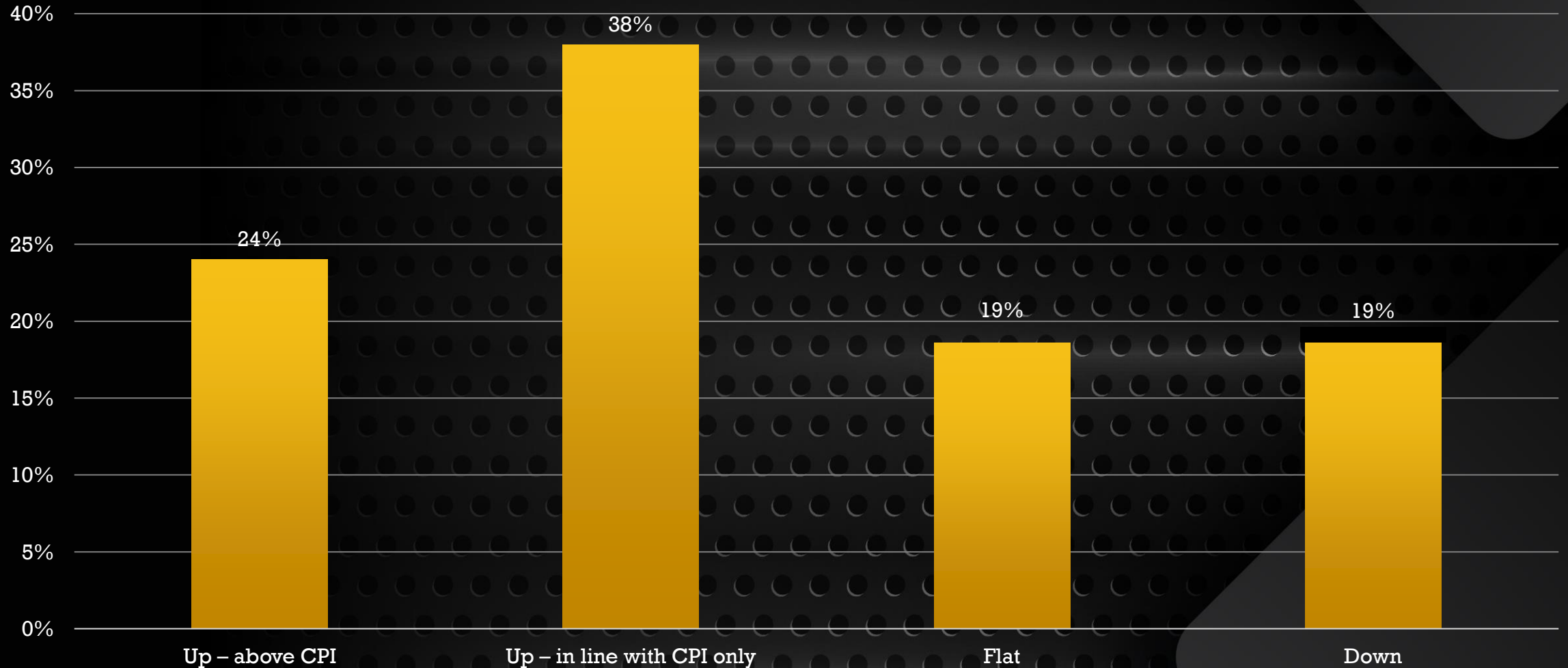
SURVEY 2023

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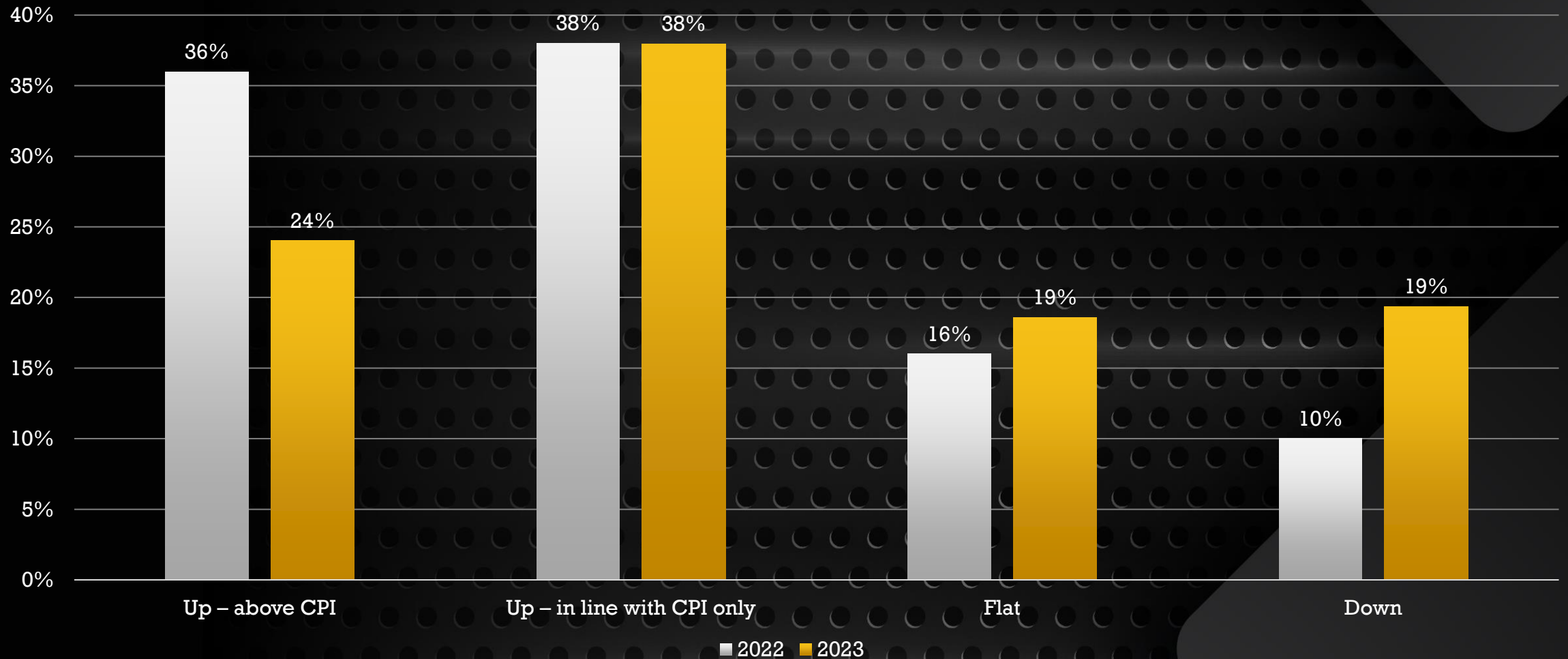
Female representation in senior IT team



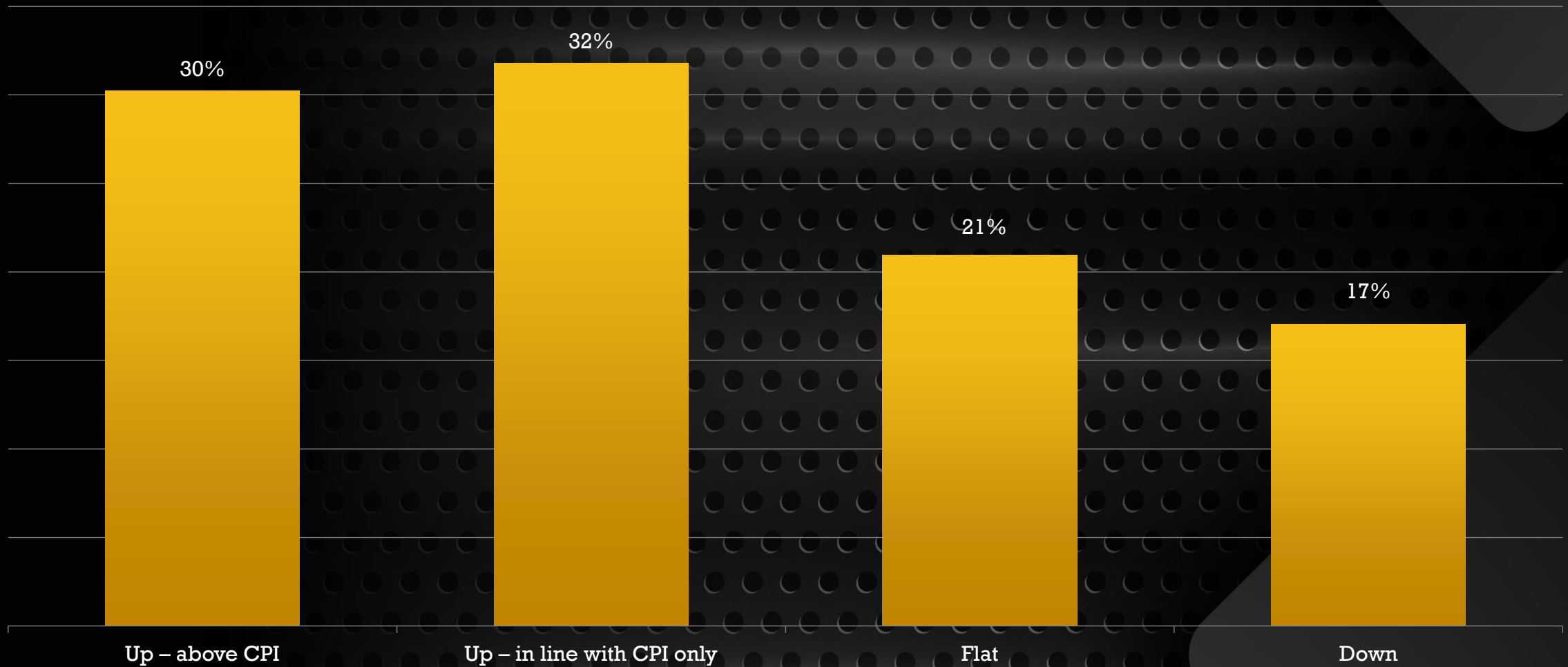
What is the size of your current IT budget compared to the previous year?



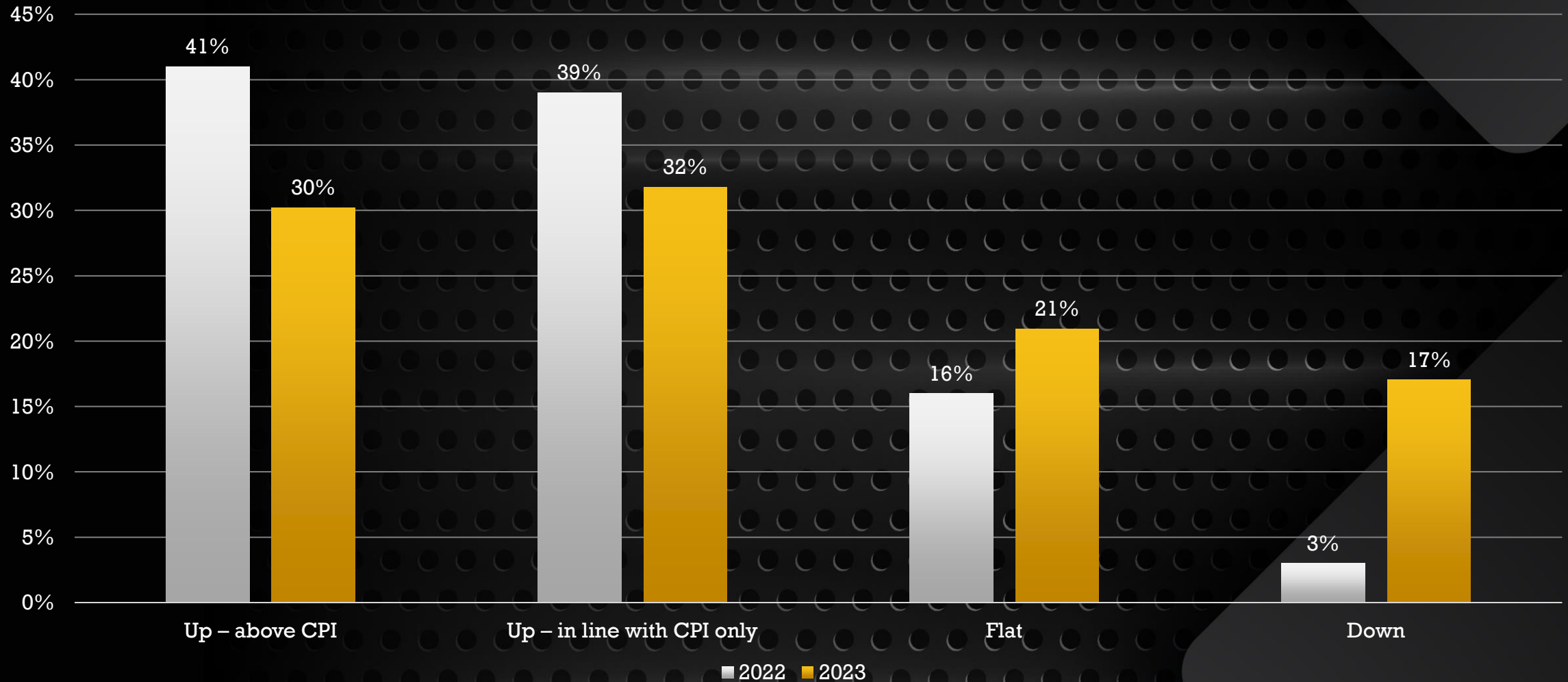
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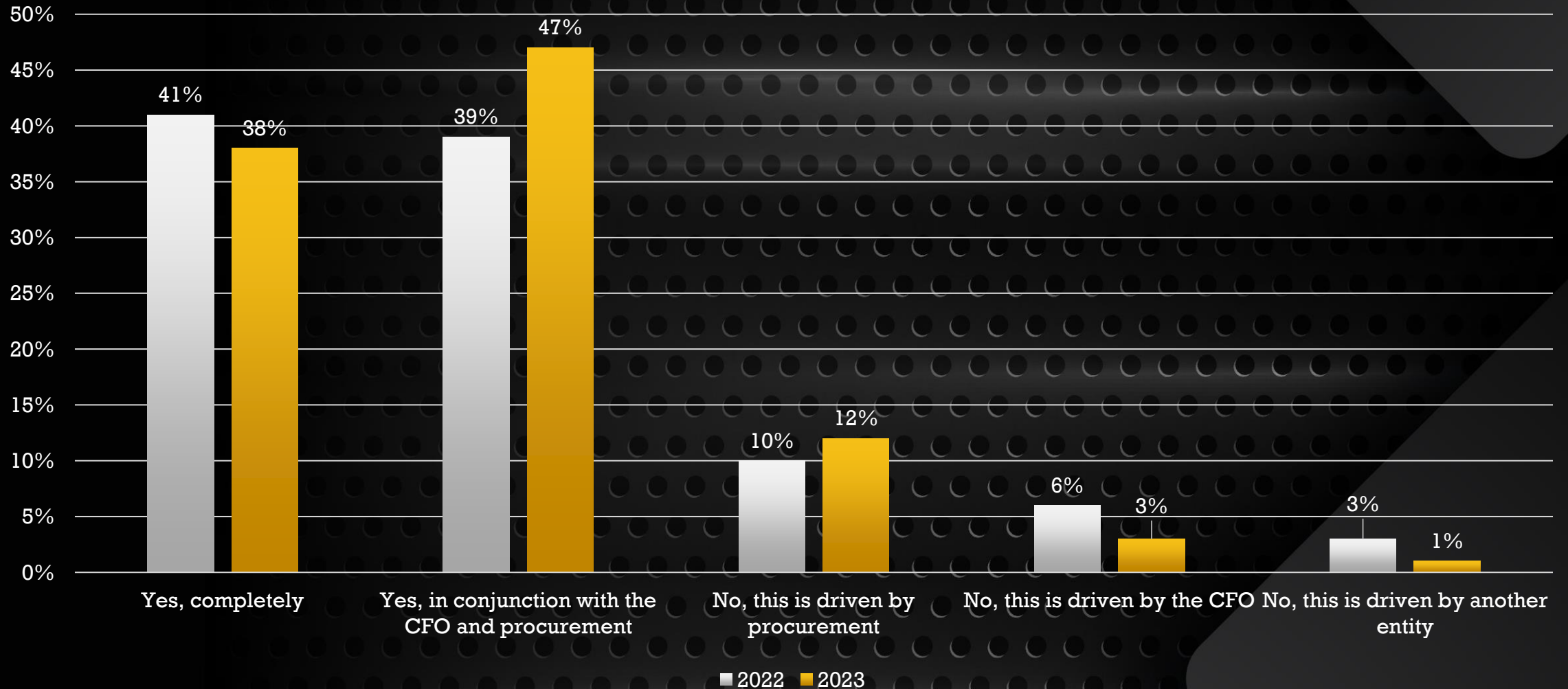
What is the projected size of your IT budget for the year ahead?



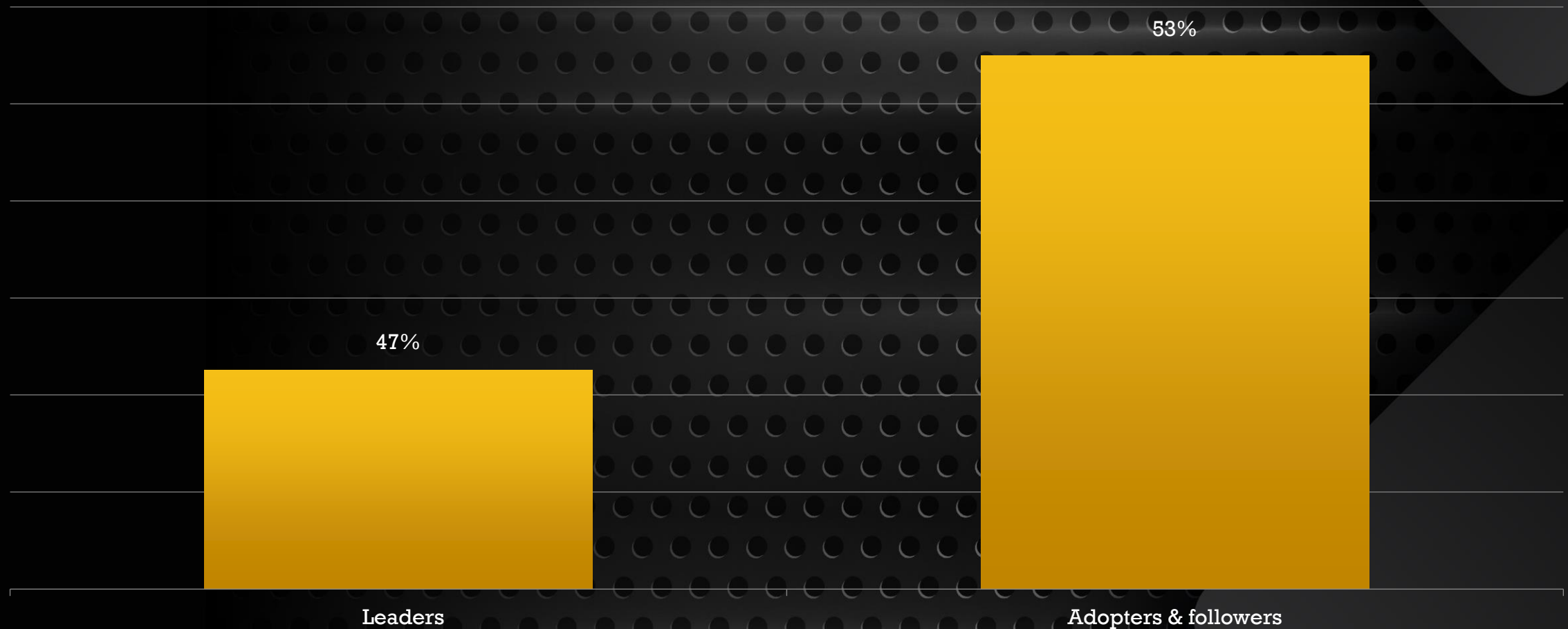
What is the projected size of your IT budget for the year ahead?



Do you have the latitude to make the decision on quality over price?

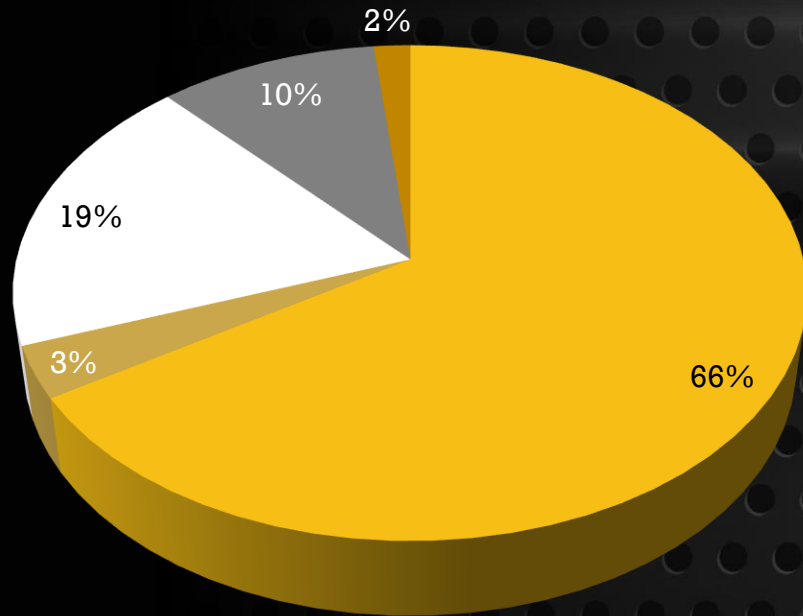


How would you describe your organisation's position (compared to your sector competitors) when it comes to technology adoption?



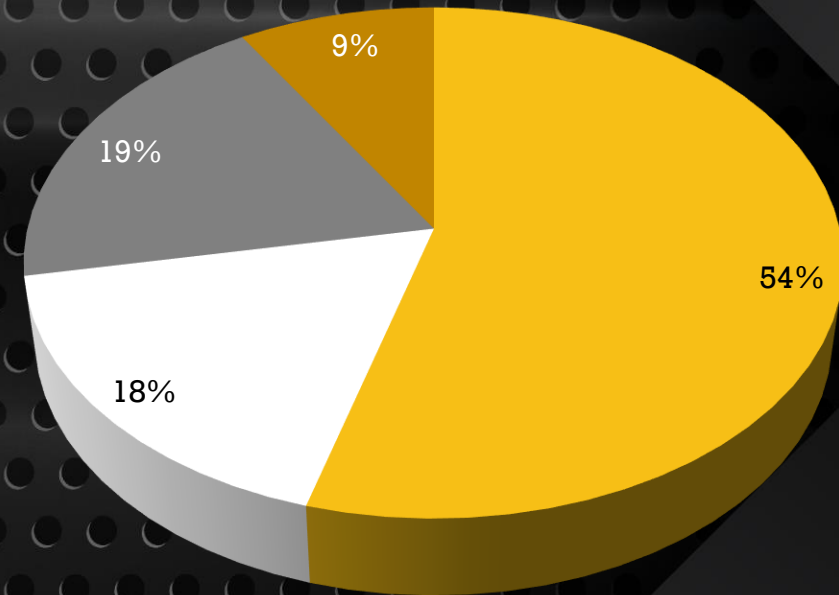
Do you have a seat on the exco?

Leaders



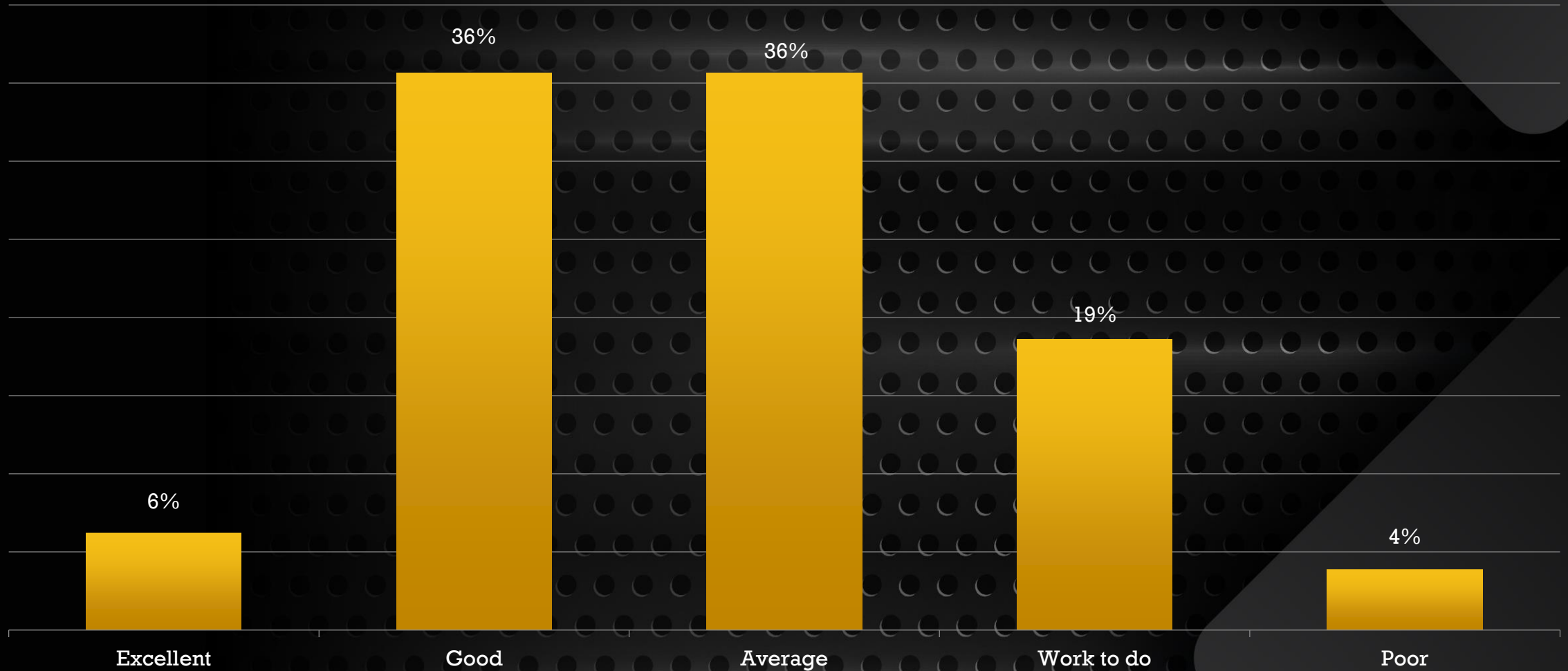
- Yes
- I have been invited to attend, on occasion
- No, but I have direct access when needed
- No, I have indirect access via the CEO / CFO / CXO
- N/A (e.g. public sector organisation)

Adopters & followers



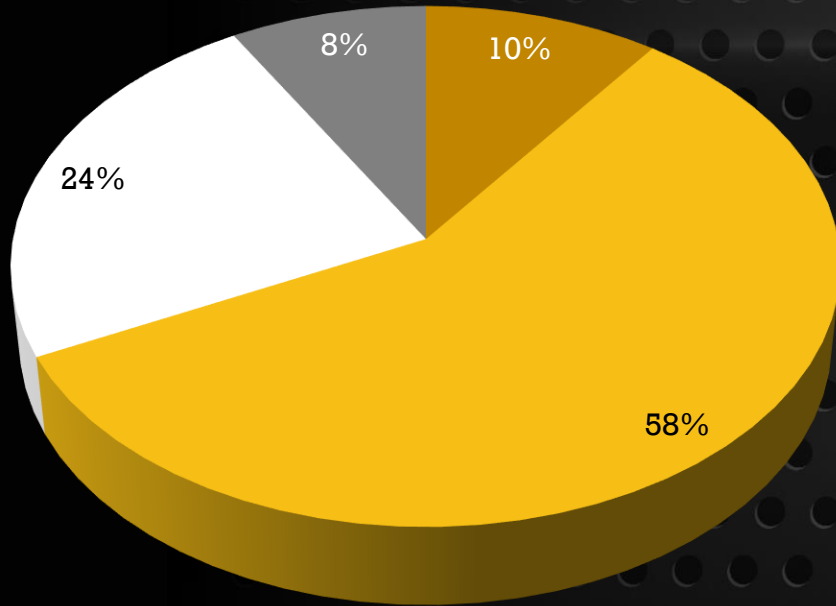
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Rate your organisation's state of digital transformation

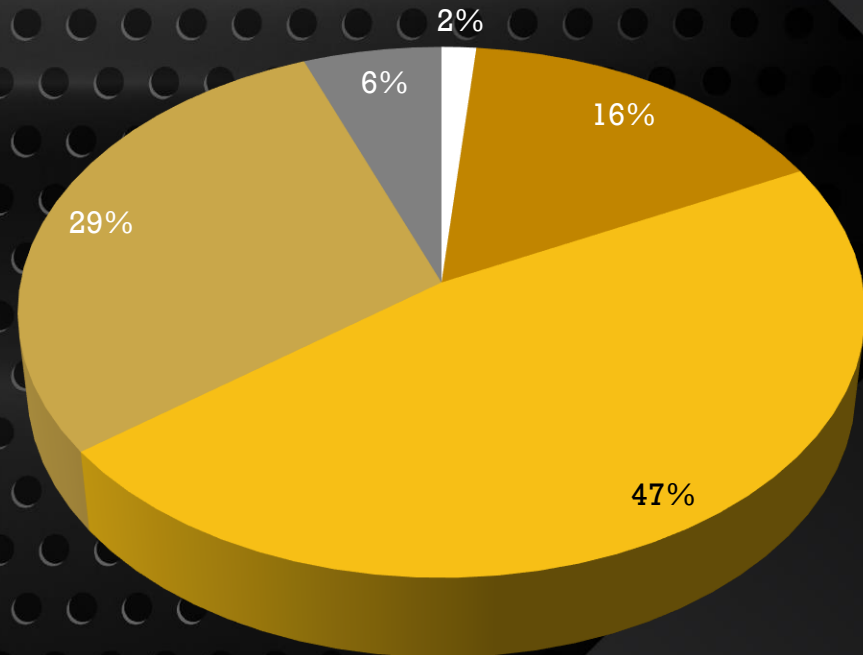


Rate your organisation's state of digital transformation

Leaders



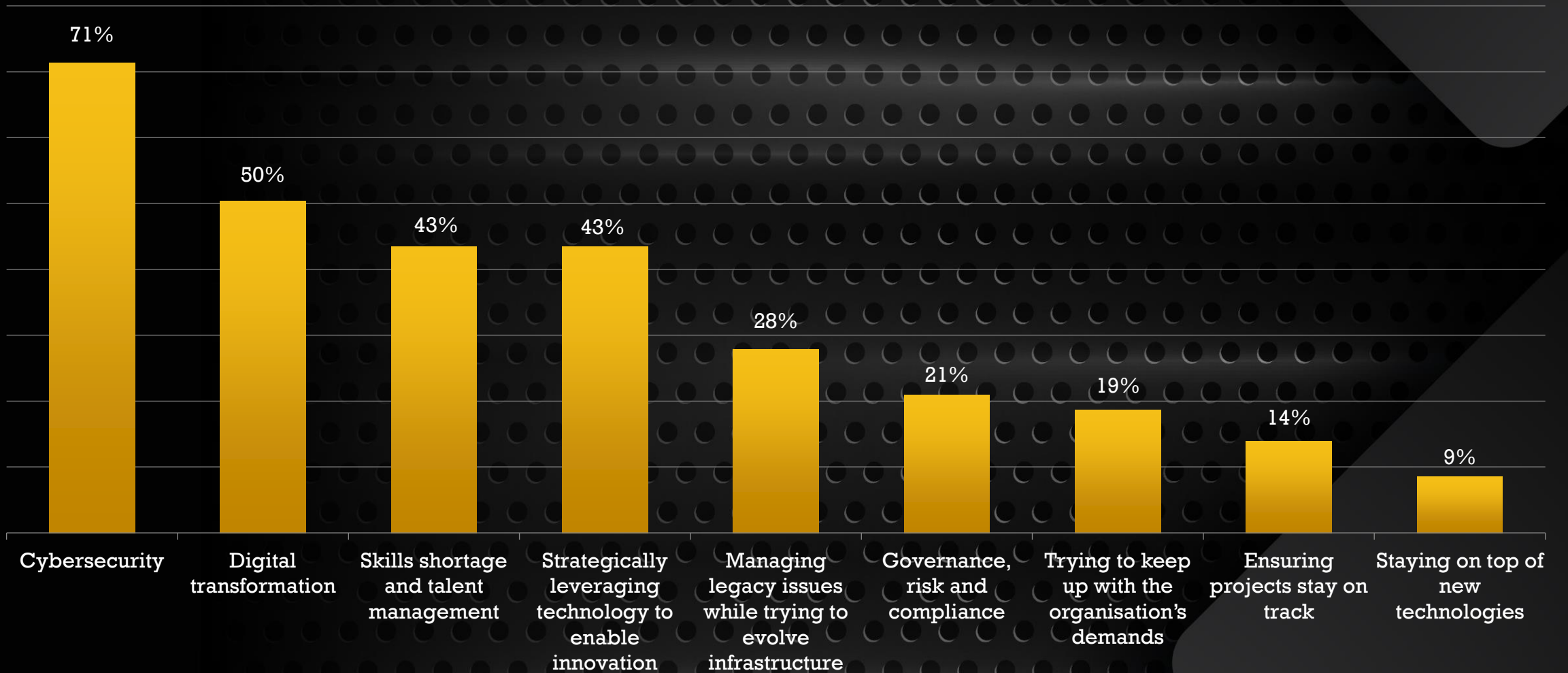
Adopters & followers



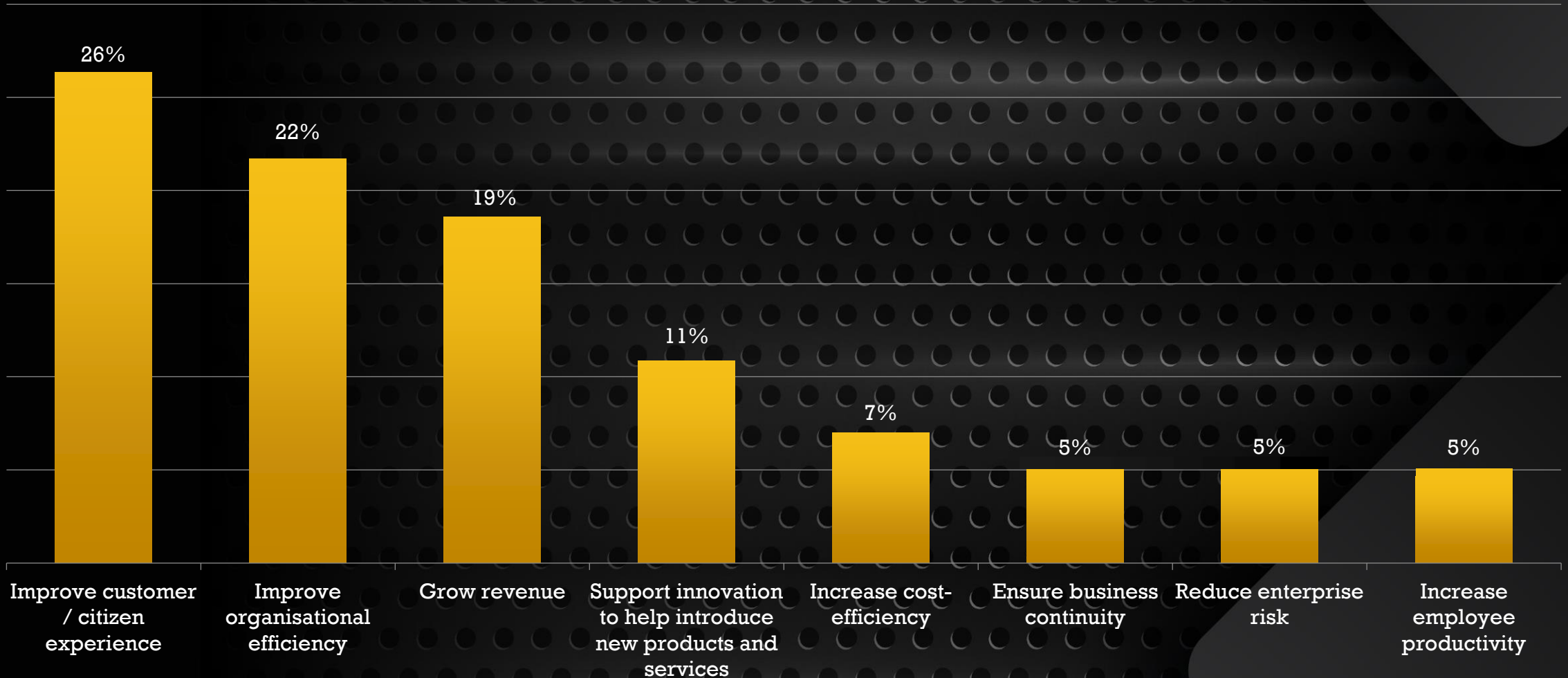
■ Excellent ■ Good ■ Average ■ Work to do

■ Excellent ■ Good ■ Average ■ Work to do ■ Poor

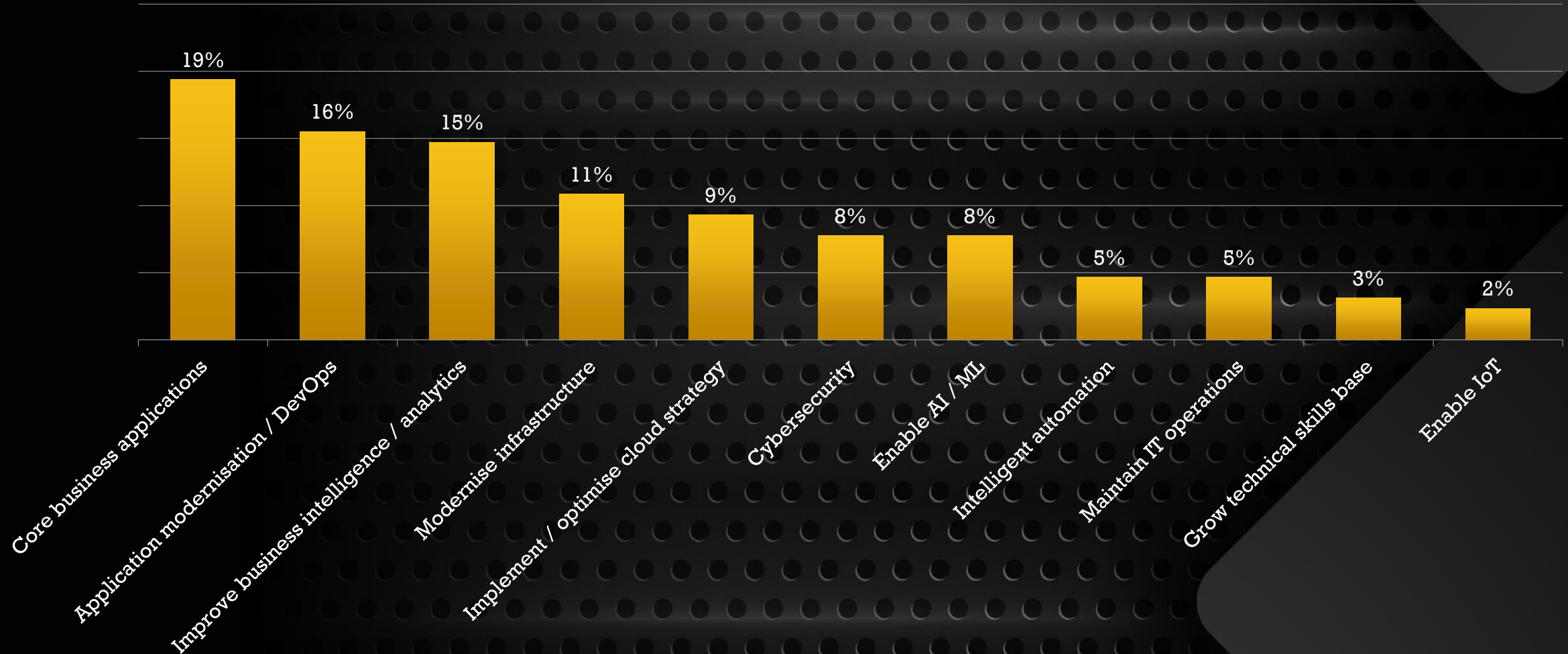
The top three concerns in your position are:



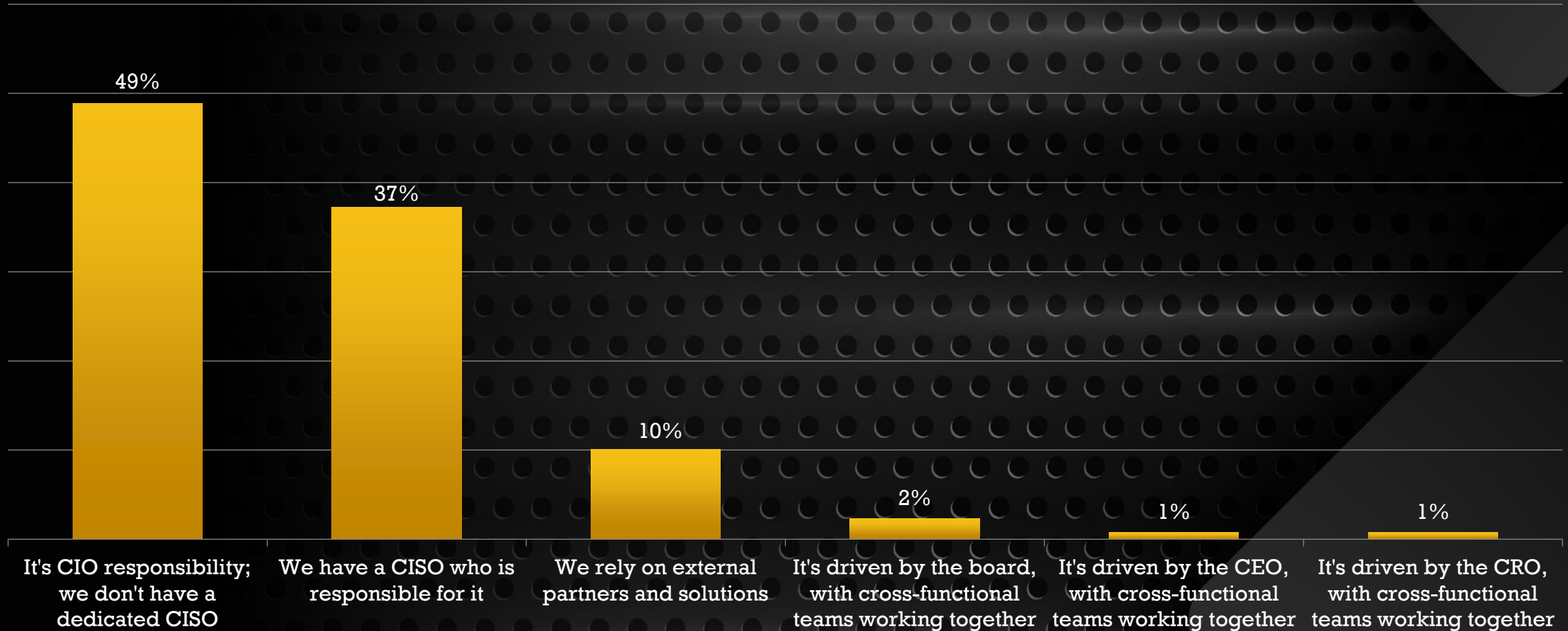
What is your organisation's top tech-driven business priority?



What is your organisation's top technology investment priority?

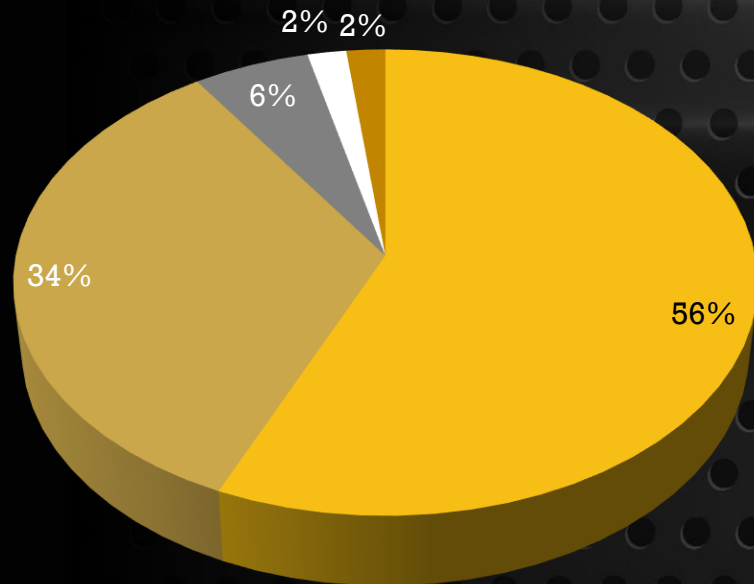


How does your organisation approach cybersecurity strategy and implementation?

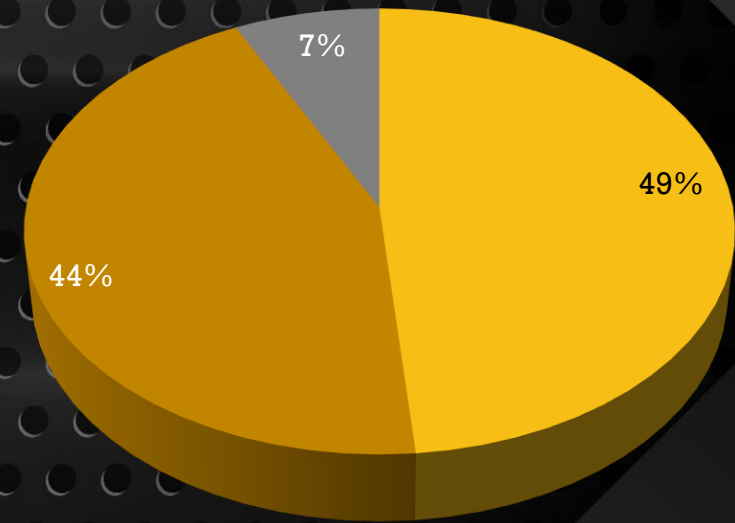


How does your organisation approach cybersecurity strategy and implementation?

Leaders



Adopters & Followers

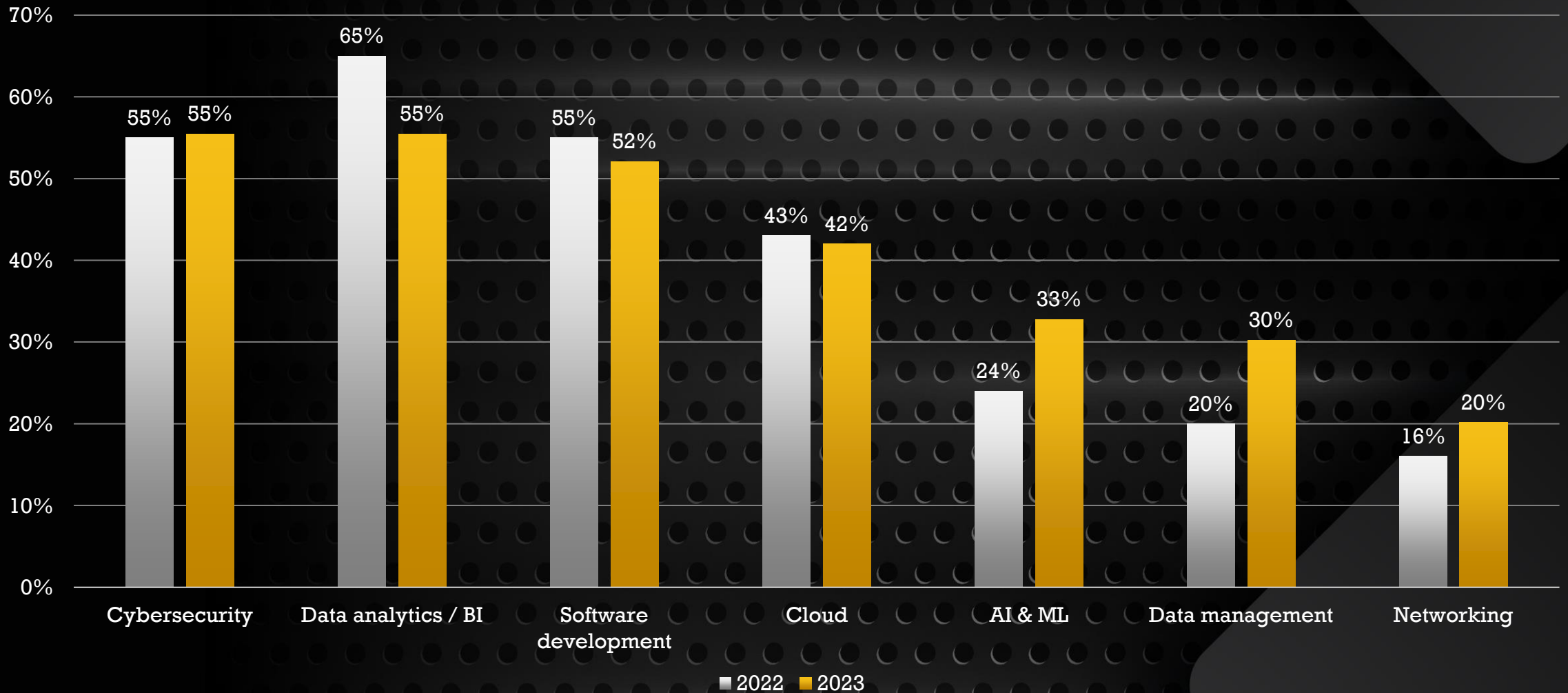


- It's CIO responsibility; we don't have a dedicated CISO
- We have a CISO who is responsible for it
- It's driven by the board, with cross-functional teams working together
- It's driven by the CEO, with cross-functional teams working together
- It's driven by the CRO, with cross-functional teams working together

- It's CIO responsibility; we don't have a dedicated CISO
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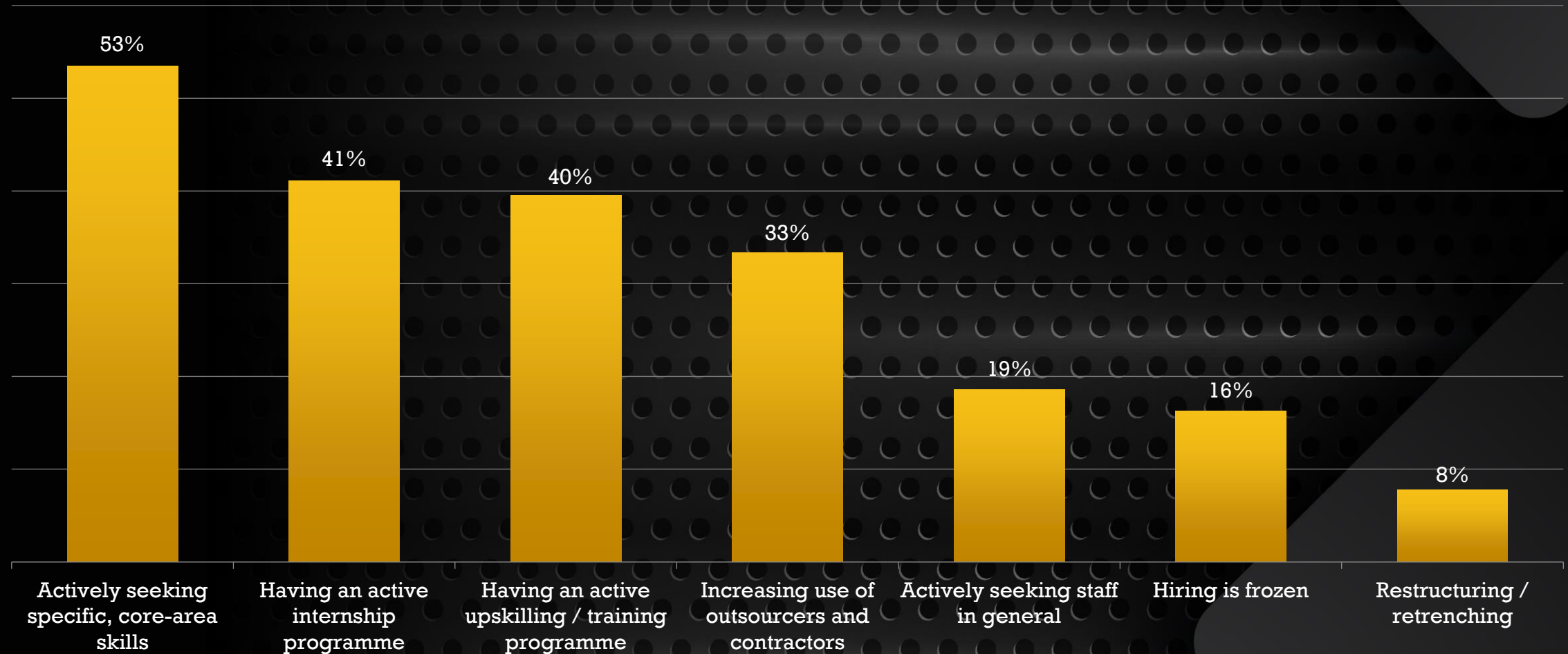
Specific skills being sought

(Select all applicable)

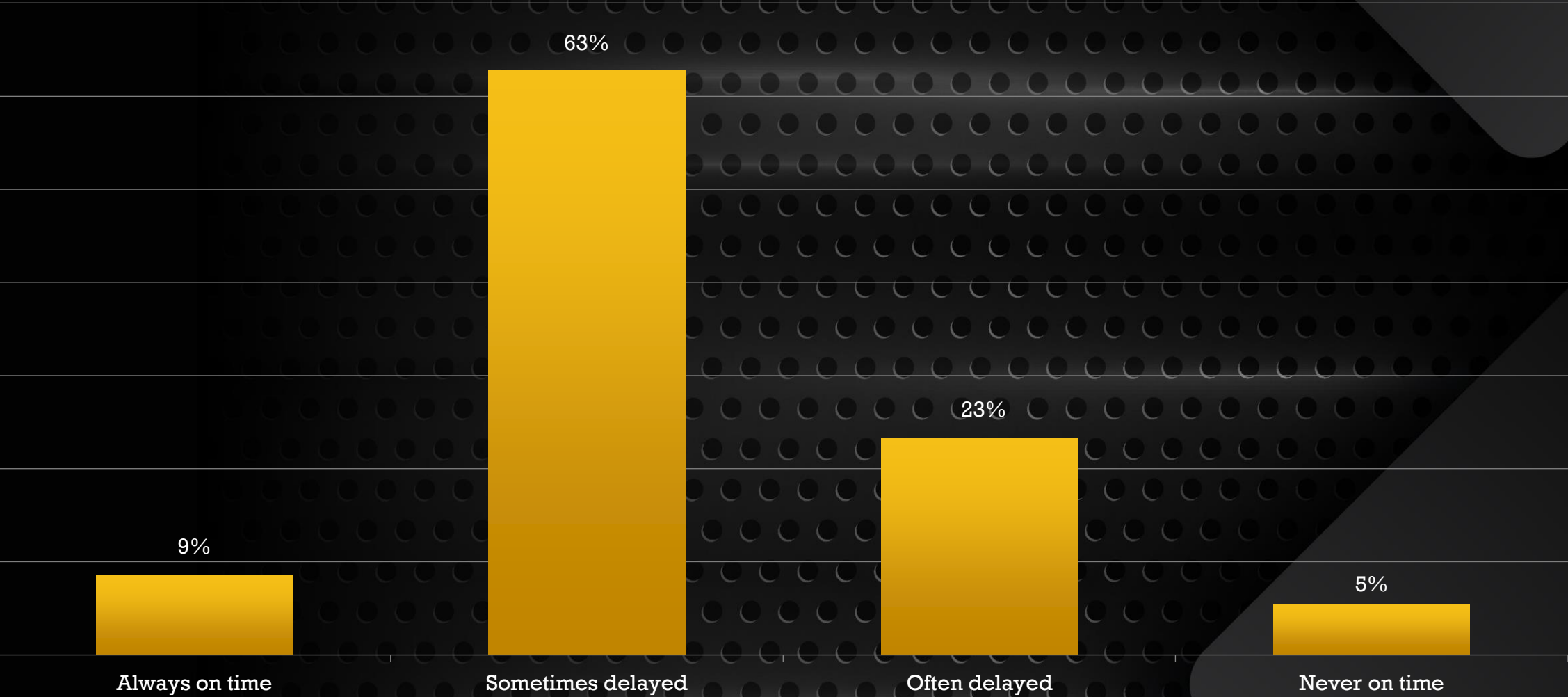


Organisation's approach to hiring / growing permanent IT staff

(Select all applicable)

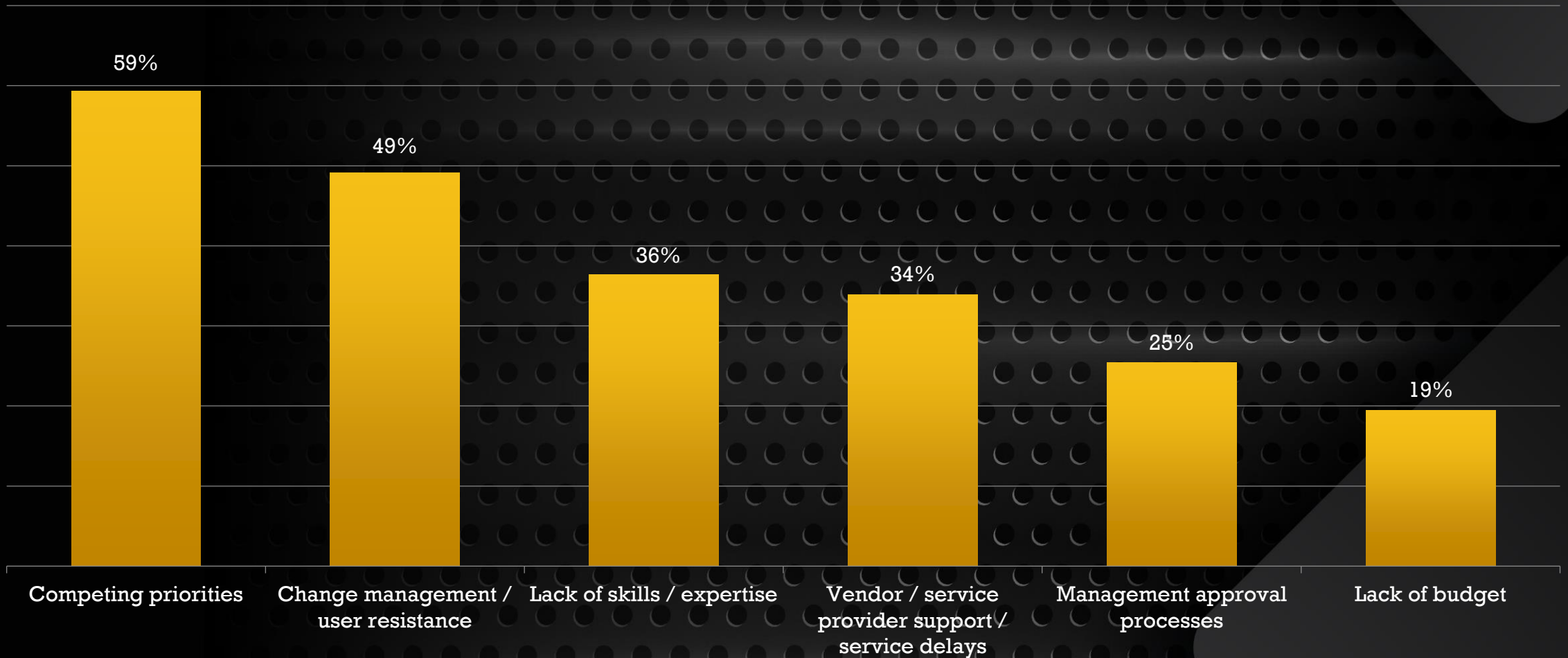


How often are IT projects delivered on time?

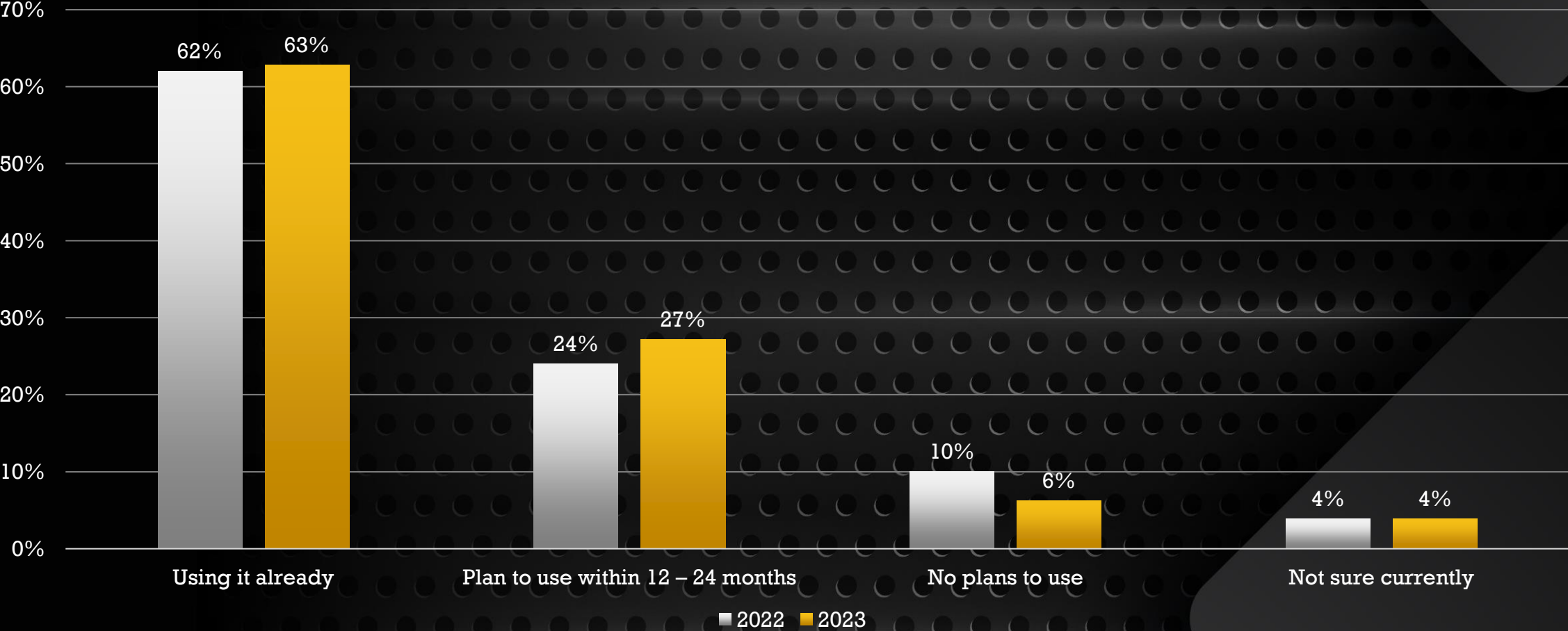


What are the main reasons for project delays?

(Select all that apply)

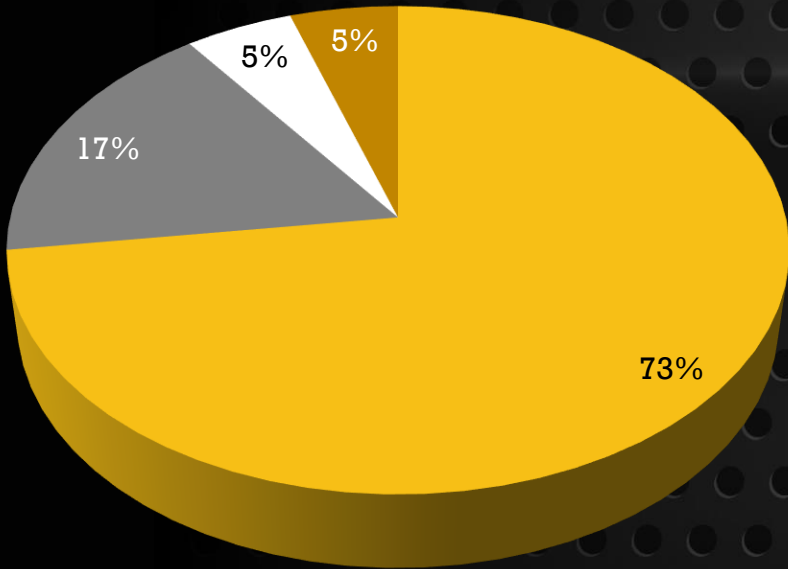


What's your organisation's stance on hyperscale public cloud services / infrastructure?

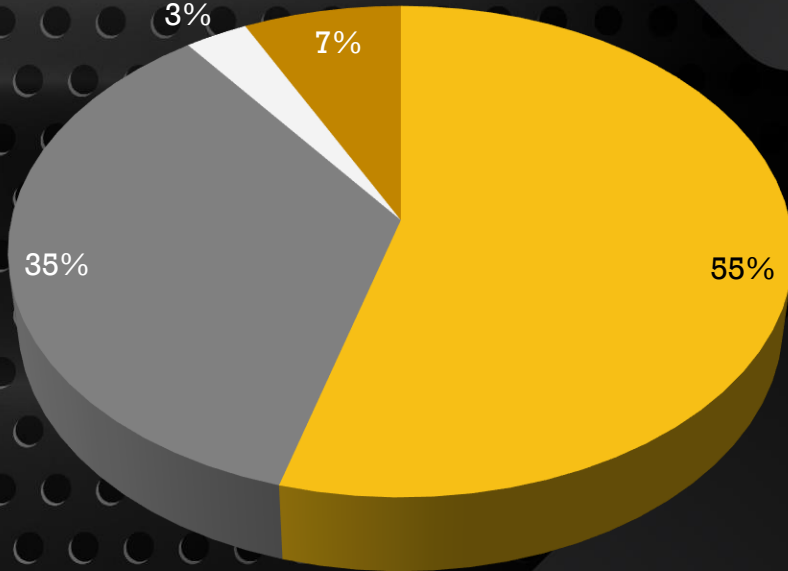


What's your organisation's stance on hyperscale public cloud services / infrastructure?

Leaders



Adopters & followers



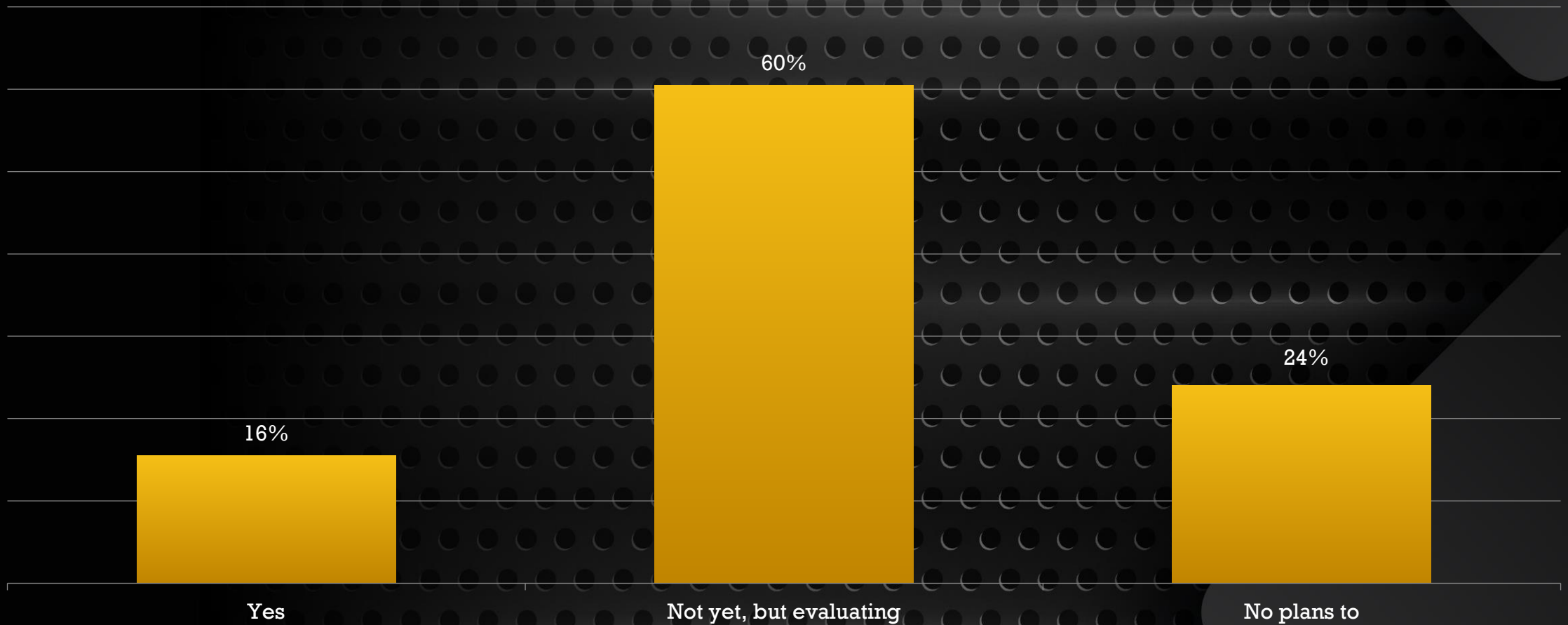
- Using it already
- Not sure currently

- Plan to use within 12 – 24 months
- No plans to use

- Using it already
- Not sure currently

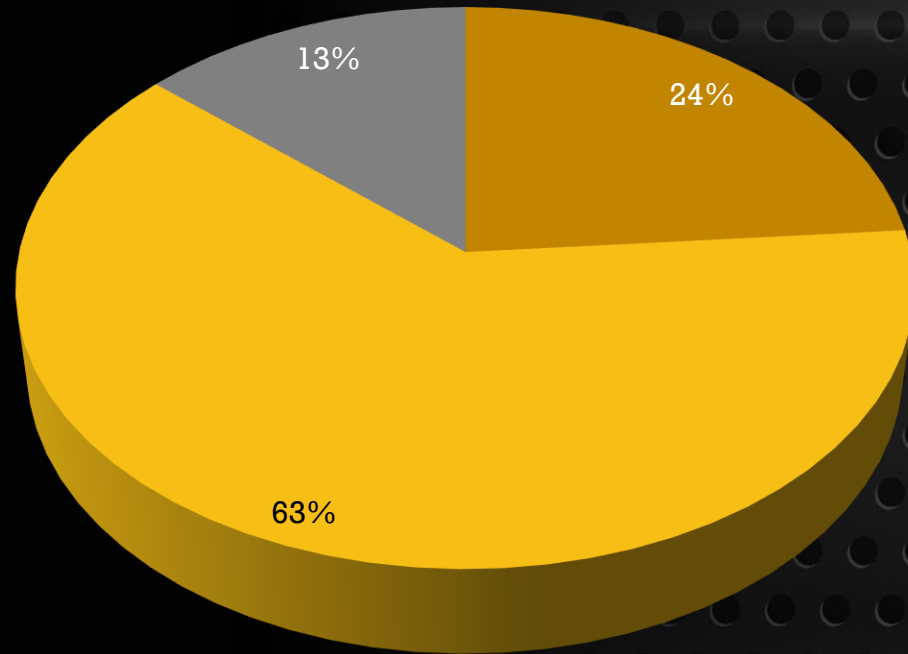
- Plan to use within 12 – 24 months
- No plans to use

Have you integrated ChatGPT or any other generative AI into your business processes, systems or applications?



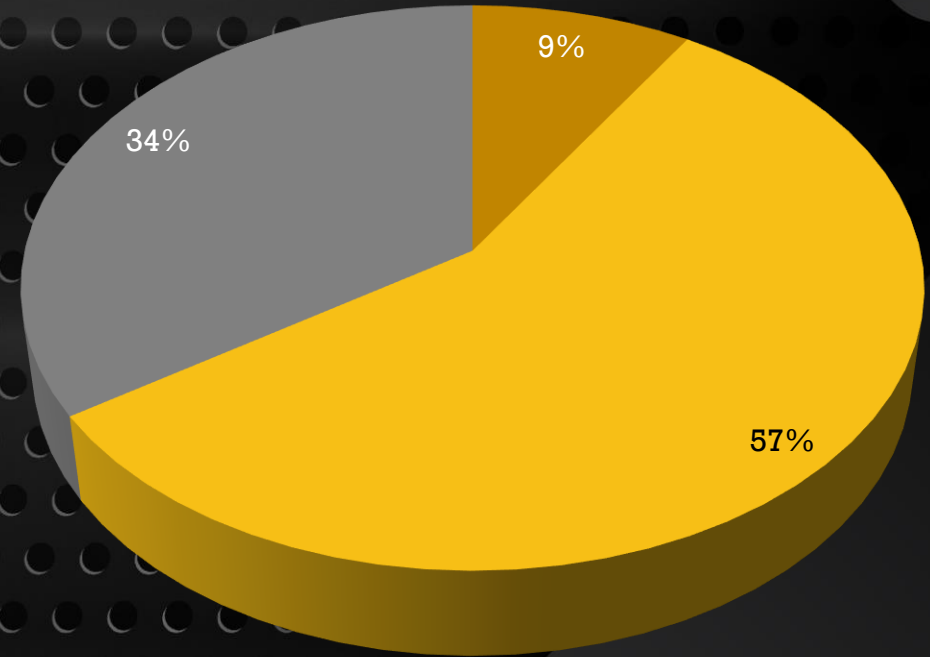
Have you integrated ChatGPT or any other generative AI into your business processes, systems or applications?

Leaders



■ Yes ■ Not yet, but evaluating ■ No plans to

Adopters & followers



■ Yes ■ Not yet, but evaluating ■ No plans to